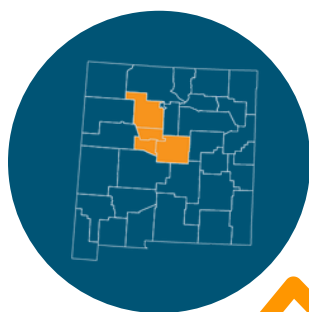


Why Greater Albuquerque



LIFE IN THE GREATER ALBUQUERQUE REGION



1.23%

Growth over 5 years

989K
Metro Population

Four regional counties:
Bernalillo, Sandoval,
Torrance & Valencia

\$70,942

Median Household Income

71%

Residents in the metro own their own home

\$408k

Median home price (2025)



94.9

Cost of living index (2024)

61%

of all residents identify as a race other than white

QUALITY OF LIFE IN THE METRO

#10

ABQ BioPark was ranked #10 best botanical garden in the Nation



35.5M

million acres of state and federal public lands

3rd

Largest art market in the United States

#7

Albuquerque ranked #7 for best city for Dog Parks in the Nation

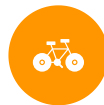
133

Scenic hiking trails totaling 175+ miles



7k

Cycling trails in or near the metro



25+

Golf courses some award winning



200

Acres of ski-able area with over 35 runs



New Mexico is home to 5 national forests, 15 national parks & monuments, 34 state parks and 26 wilderness areas.

41%

are within a two-hour drive of the metro area

SIGNIFICANT ANNUAL EVENTS



ONLY IN NM

Albuquerque International Balloon Fiesta

The largest hot air balloon gathering in the world and most photographed event on the globe.



ONLY IN NM

The Burning of Zozobra Santa Fe

Annual tradition where a 50-foot marionette is burned to symbolize the destruction of the years gloom.



ONLY IN NM

Fiestas de Santa Fe Old Town Santa Fe

Festival to commemorate Don Diego De Vargas - celebrating in the heart of Santa Fe for over 300 years

SPORTS & ENTERTAINMENT



ABQ Isotopes

Minor League Baseball
Award winning baseball stadium



UNM Lobos

Baseball, Football and Basketball.
Each has its respective stadium



NM Ice Wolves

North American Hockey League



NM United

USL Soccer League
Permanent stadium currently
under construction

422+

Arts, Sports,
Entertainment and
recreation events
annually

6

Pueblo run casinos in
the metro region

146

Museums and cultural
centers

100

Craft Breweries

831+

Restaurants with 9 in
10 being locally
owned & operated

153

Bars and clubs

150+

Coffee shops and
bakeries



Albuquerque is proud
to host over 100
Artisan, Small Business
and Growers/Farmers
Markets throughout
the year.

NEW MEXICO ARTS & CULTURE

Albuquerque's art history blends Native American traditions, Spanish colonial influences, and modern Southwestern styles, officially strengthened by one of the nation's oldest public art programs established in 1978. The city features over 1,600 public works, including extensive murals and sculptures from Old Town to Downtown.

Albuquerque's Impressive Creative Economy

1.75 B

billion dollar
economic impact in
Albuquerque

#4

New Mexico's top rank in
the 100 most arts-vibrant
communities of 2025

100+

art galleries and studios in
the metro area spanning
all styles of art

17k

jobs supported by
the creative arts
annually (2025)

Indian Pueblo CC

This cultural center serves as a gateway to the 19 regional pueblos in the region. They preserve and share Pueblo history, art, and traditions through exhibits, performances, educational programs, and Indigenous food and shopping experiences.

National Hispanic CC

This cultural center preserves, promotes, and advances Hispanic, Chicano, Latinx, and Latin American culture through art exhibitions, performing arts, educational programs, and community events.

Center of SW Culture

Nonprofit focused on strengthening Indigenous, Mexicano/Chicano, and Latino communities through economic development, educational, and cultural programs grounded in traditional knowledge and cultural lifeways.

WHY ALBUQUERQUE REGIONAL ECONOMIC ALLIANCE

Commitment to Community Engagement & Support

We are committed to supporting community initiatives that drive development, quality of life, and connection. Building an economy that works for businesses, families, and communities across our region.



ABQ RailTrail

A 7-mile multi-use trail connecting downtown to surrounding neighborhoods, cultural and entertainment destinations.

Learn more at:
www.abqrailtrail.org

Downtown ABQ BID

A property owner-led initiative to fund enhanced clean, safe, marketing, and community services in the downtown area.

Learn more at:
www.downtownabqbid.com