

Center Stage

Welcome AREA Fam Tour Guests





Welcome and Opening Remarks

Darin Sand

*Senior Vice President
Goodman Reality Group*







FIREHOUSE
SUBS

BURGER
21
BURGERS REINVENTED

Takumi
RESTAURANT

SLAPFISH
A WOODS RESTAURANT

MARK PARDO

GIMANI

THE JOINT
chiropractic

Jamba Juice

BJ's

GENGHIS GRILL
THE MONGOLIAN STEAK HOUSE

Bath
& Body
WORKS

Red Robin
GOURMET BURGERS AND BEERS

Fidelity
INVESTMENTS

CHICKEN SALAD
CHICK

Dillard's
MEN'S

THE PORTLAND
BUILDING

Dillard's
WOMEN'S

PETSMART

ULTA

NORDSTROM
rack

DSW
DESIGNER SHOE MART

TJ-MAXX

ETHAN ALLEN

Famous
Footwear

DAVID'S
BRIDAL

SKECHERS

M
W

Crackin' Crab

TRICORE

HB
ALBUQUERQUE
HEARING AND BALANCE

STRETCH LAB

FARMAKEIO
PHARMACY

BODYBAR
PILATES

PRESBYTERIAN

NEW MEXICO
ORTHOPAEDICS

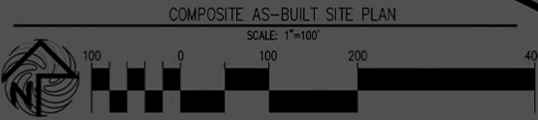
REGAL

LOWER LEVEL

Hyena's
COMEDY CLUB

CHUZE
FITNESS

TOWNEPLACE
SUITES
MARRIOTT
Fairfield
BY MARRIOTT







State Level Priorities Driving Economic Growth

in New Mexico

Isaac Romero

Deputy Cabinet Secretary, Economic Development
New Mexico Economic Development Department





Regional Value Driving Growth in Greater ABQ

Chad Matheson

Interim President & CEO

Albuquerque Regional Economic Alliance





COMMUNITY

WORKFORCE & INDUSTRY

EDUCATION

BUSINESS OPPORTUNITIES

Community

This vibrant region seamlessly blends a rich and diverse culture with a thriving landscape of business, arts, and entertainment. With stunning scenery and a strong sense of community, Greater Albuquerque offers an unmatched environment for growth and innovation. As a leader in innovation, our region has become a sought-after market, attracting premier companies and top talent eager to tap into its abundant opportunities. Choose Albuquerque and position your business for success in a city full of potential!



Market Orientation

1.17 Million Population

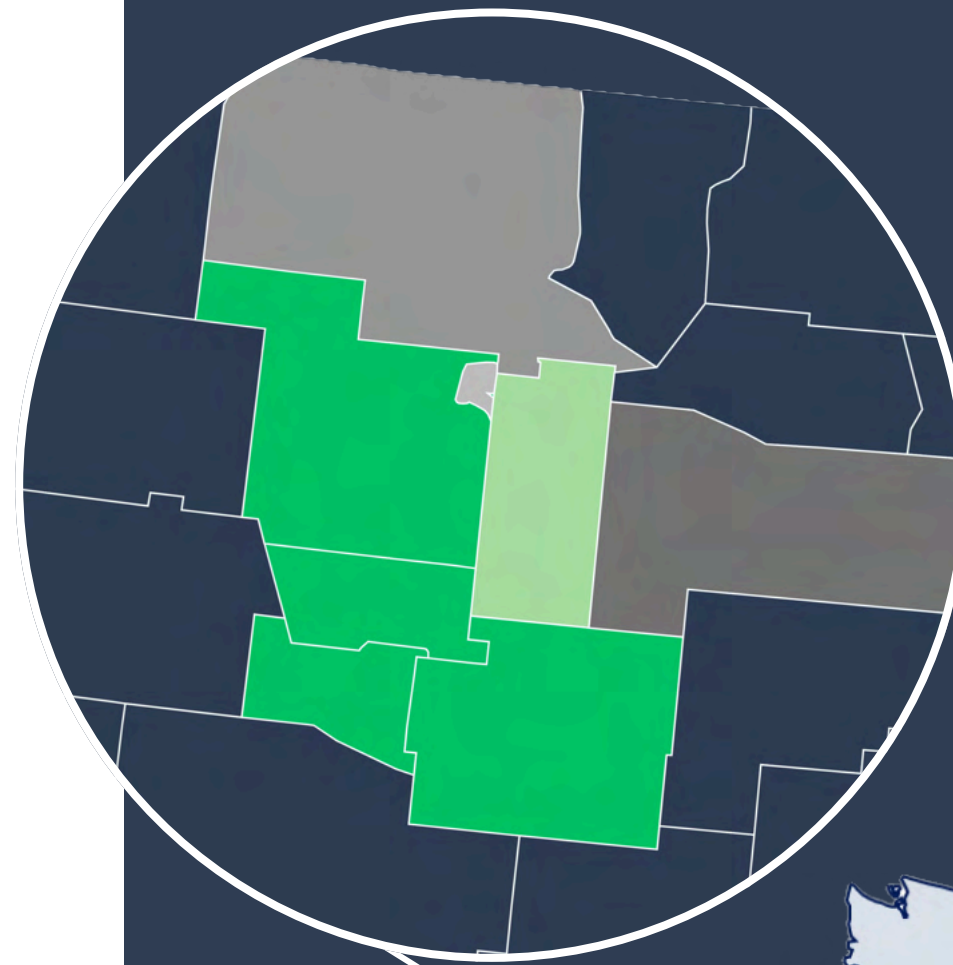
Albuquerque – Santa Fe – Las Vegas CSA

928,800 Population

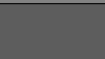
Albuquerque MSA (80% of CSA total)

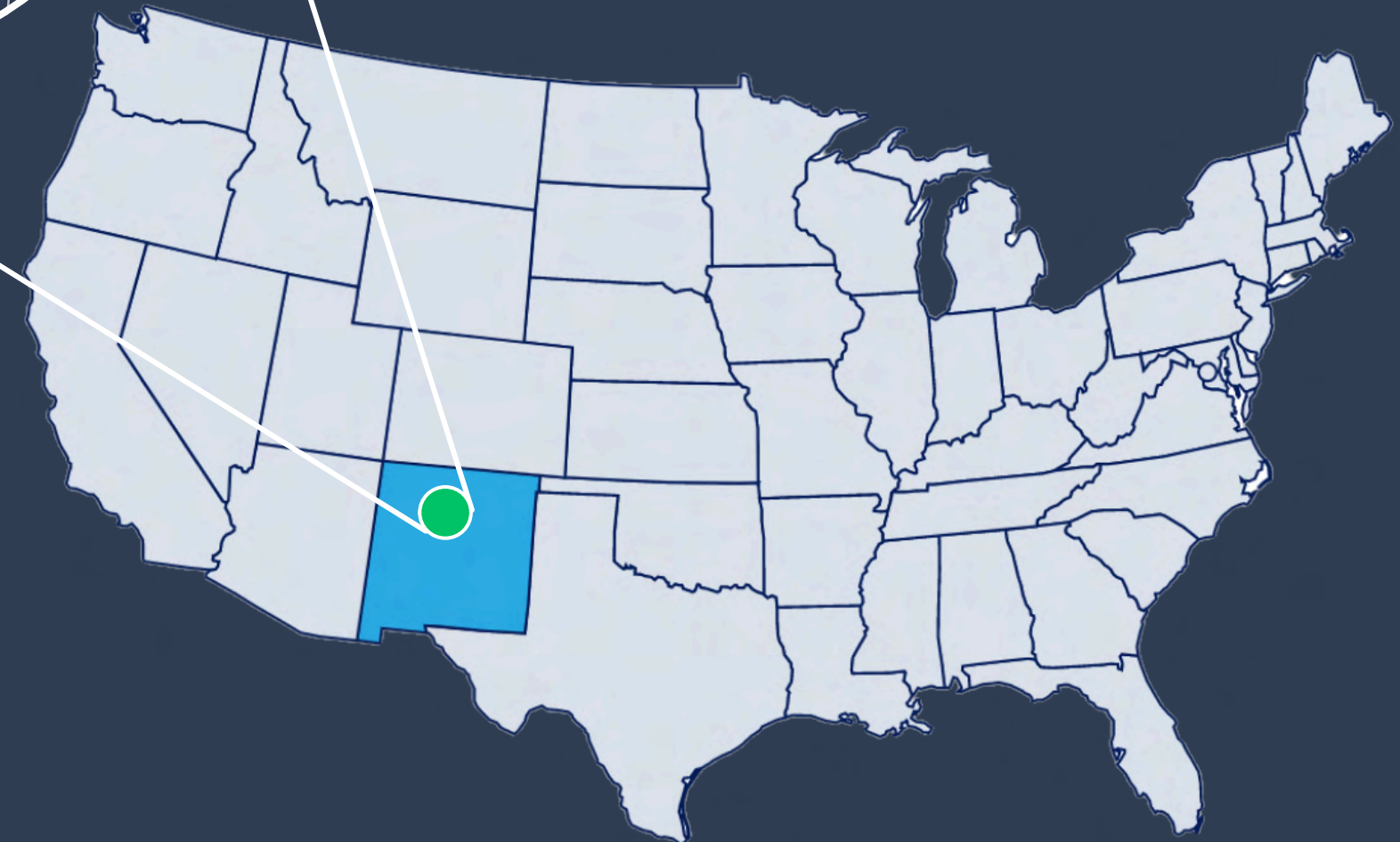
Albuquerque MSA (46% of State total)

With over **1 million residents in the combined statistical area**, the greater Albuquerque region is the largest metropolitan region in the state and is a major economic engine for the state of New Mexico, capturing 43% of state-wide GDP.



*Greater ABQ
Combined Statistical Area*

	<i>Greater ABQ MSA</i>
	<i>Santa Fe MSA</i>
	<i>Los Alamos County</i>
	<i>Rio Arriba County</i>
	<i>San Miguel County</i>



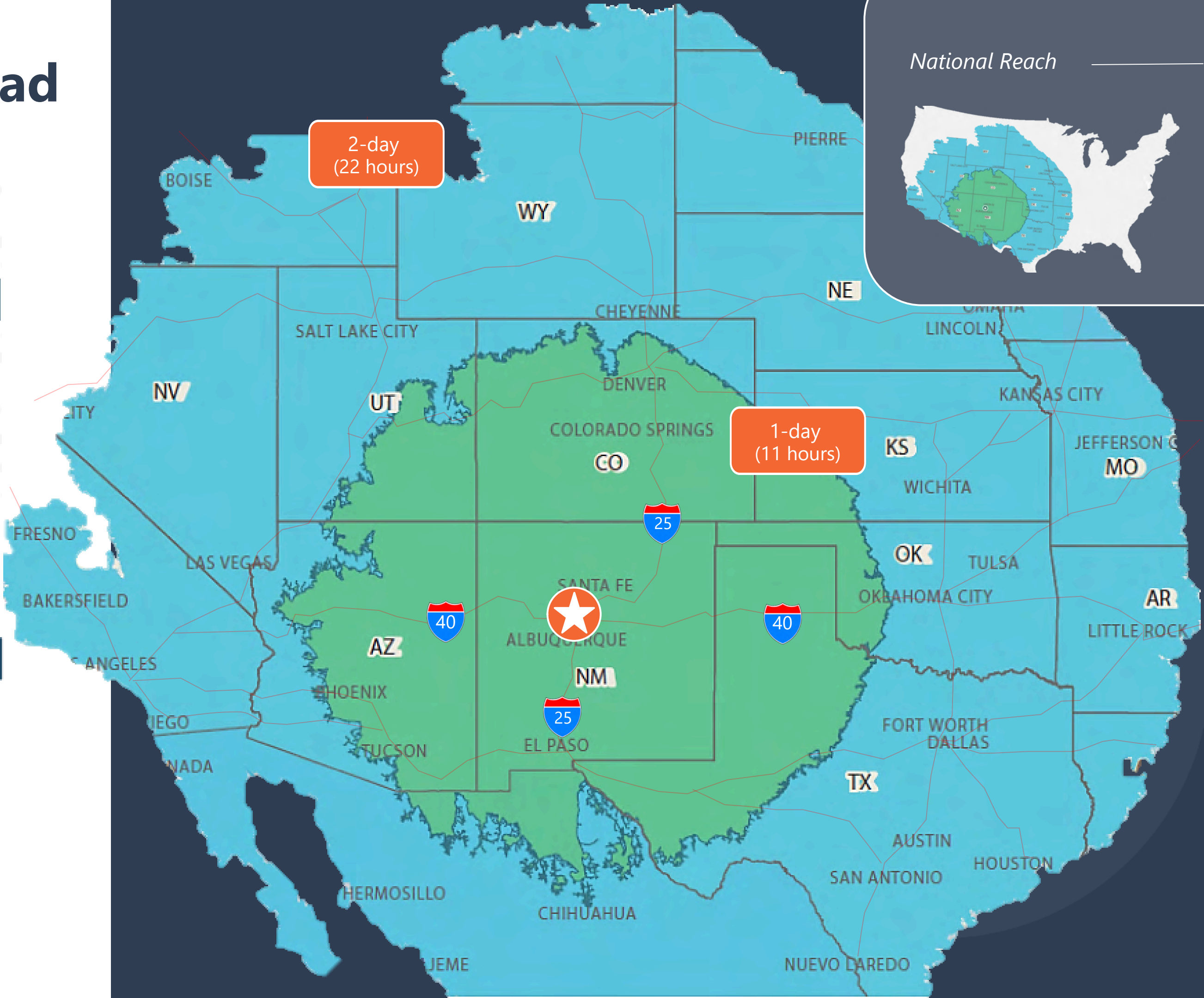
Market Proximity, Road

One-Day Truck Service From Albuquerque

CITY	MILES	TIME (EST)
El Paso, TX	266	3 hr 50 min
Amarillo, TX	288	4 hr 16 min
Colorado Springs, CO	378	5 hr 29 min
Phoenix, AZ	419	6 hr 31 min
Denver, CO	448	6 hr 33 min
Tucson, AZ	449	6 hr 36 min

Two-Day Truck Service From Albuquerque

CITY	MILES	TIME (EST)
Las Vegas, NV	576	8 hr 34 min
Dallas, TX	649	9 hr 46 min
Salt Lake City, UT	667	9 hr 55 min
Los Angeles, CA	787	11 hr 53 min
San Diego, CA	772	12 hr 9 min
Little Rock, AR	882	13 hr 9 min
Houston, TX	841	13 hr 12 min



Regional Connectivity

Commuting Patterns, Greater Albuquerque

62.5%

Travel less than 10 miles to work

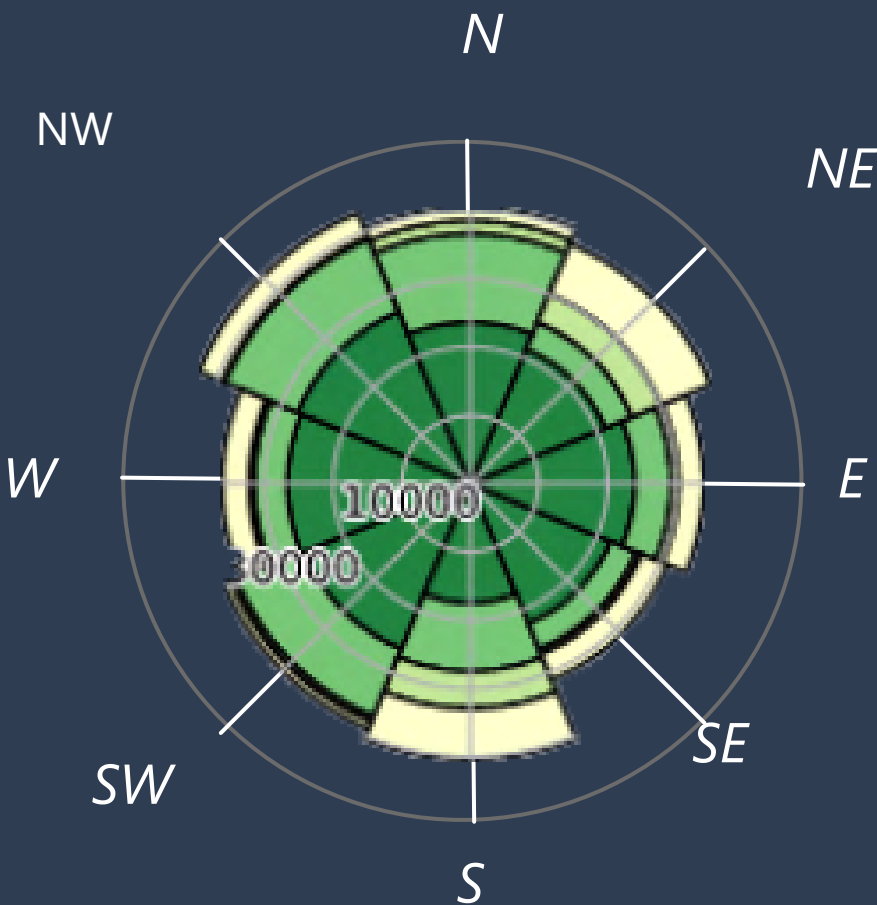
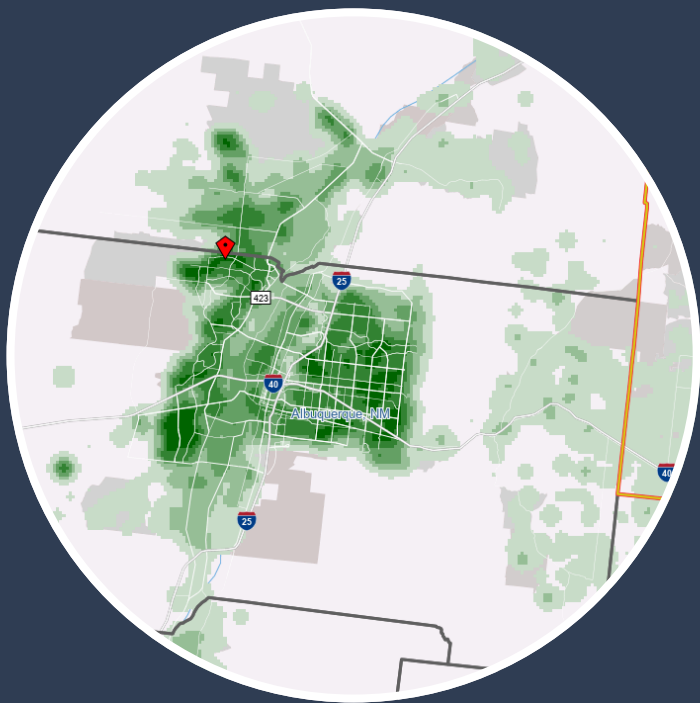
24 minutes

Average regional commute

5.5%

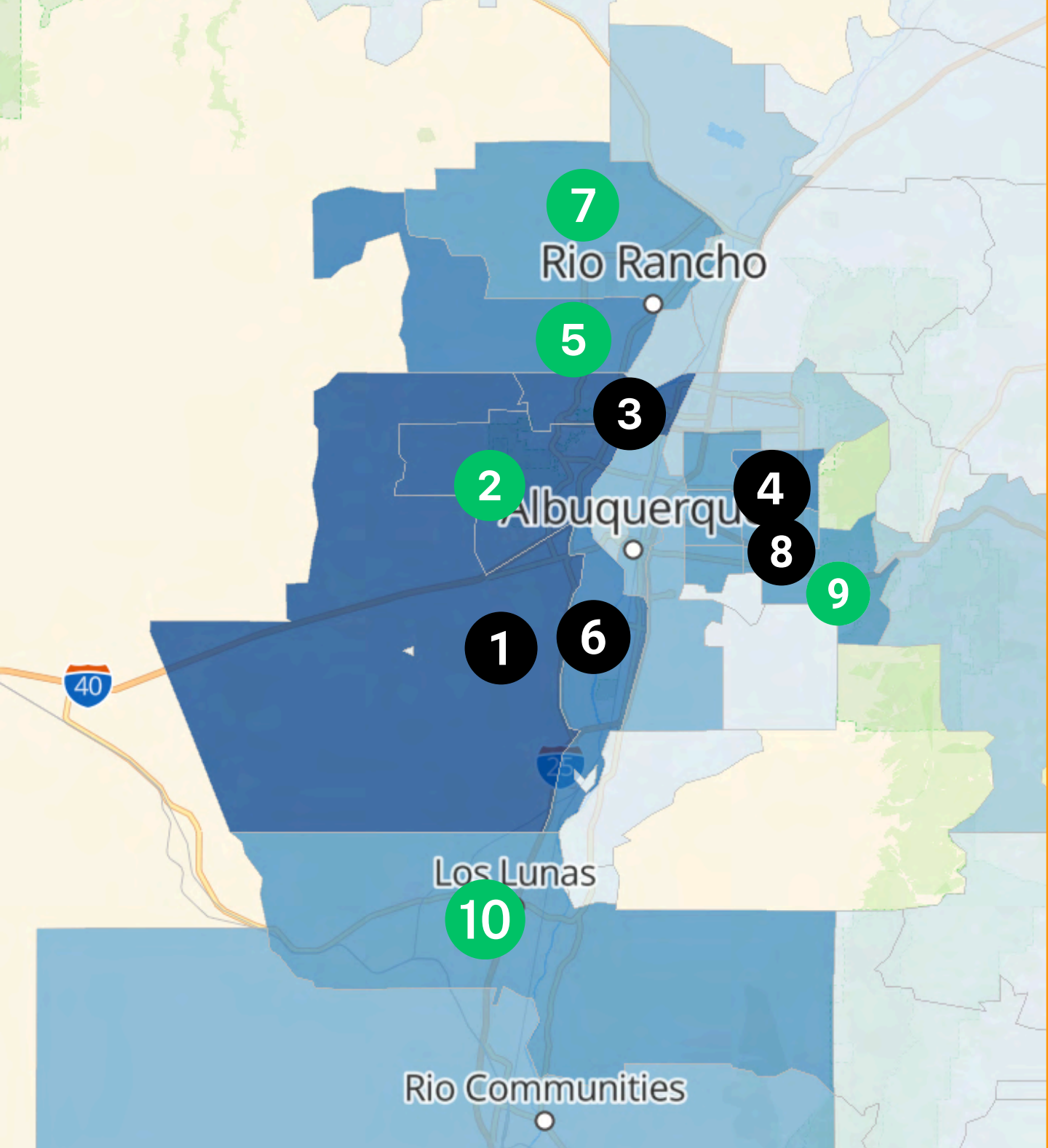
Less than metropolitan peers in the Southwest
500k + in population

Distribution of Commuting Patterns
Greater Albuquerque



		Share
	Total Private Primary Jobs	100.0%
	Less than 10 miles	62.5%
	10 to 24 miles	21.1%
	25 to 50 miles	5.2%
	Greater than 50 miles	11.2%

Source: Lightcast, Q3 2022, US Census Bureau OnTheMap



Top 10 in Population Zipcode



Top 10 in with Fastest Growth Regionally

Growth and Affordability Greater ABQ

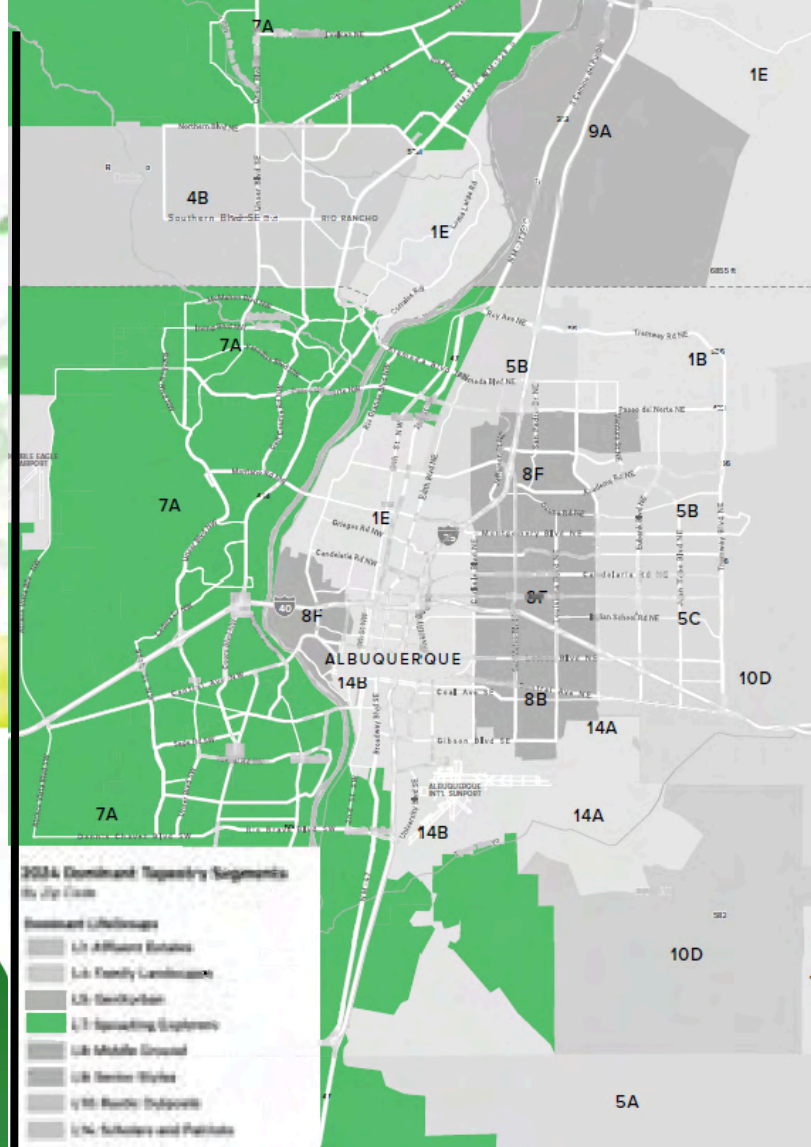
		Adult Civilian Population 2019-2023 ACS 5-Year estimates	Housing Units 2019-2023 ACS 5-Year estimates	Zillow Home Value Index August 2025	Zillow Rent Value Index August 2025
1	87121	53,827	26,118	\$283,605	\$1,797
2	87114	53,438	28,038	\$371,287	\$2,121
3	87120	51,475	27,432	\$353,133	\$2,045
4	87111	46,922	28,192	\$412,859	\$4,472
5	87124	45,078	23,027	\$346,156	\$2,033
6	87105	41,709	20,263	\$271,034	\$1,722
7	87144	37,978	18,261	\$367,607	\$2,718
8	87112	35,079	20,083	\$316,552	\$2,656
9	87123	34,815	20,533	\$335,115	\$2,538
10	87031	34,624	16,917	\$318,740	\$3,133
		434,945	228,864	US: \$363,500	US: \$2,010



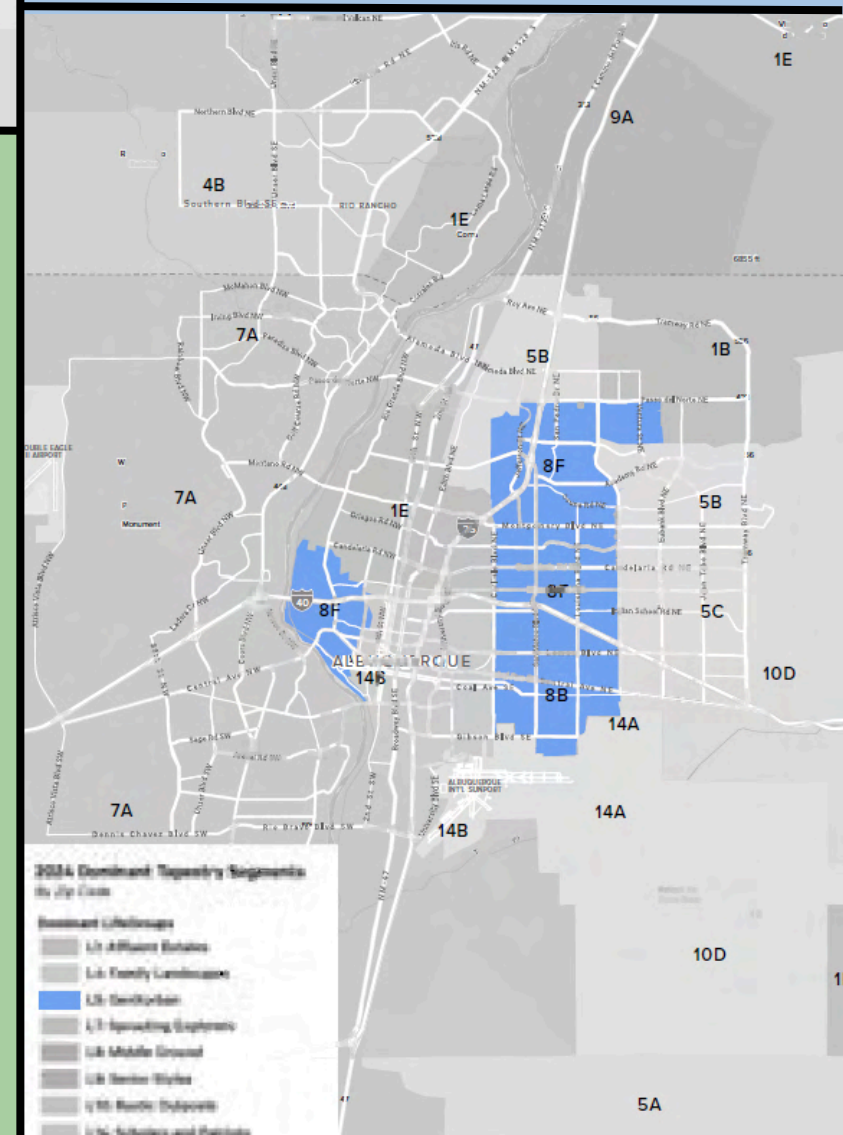
Meet Rob & Kendra

Rob and Kendra moved to Greater Albuquerque from California 5 years ago. They were looking for place to start their family. They live in the Petroglyphs subdivision on Albuquerque's west side. They purchased a 3 bedroom home valued at \$330,000. They have a young family with two children in elementary school. They are hardworkers and are starting to see promotion opportunities in their fields. During their down time they enjoy taking the kids to the local park and are frequent visitors to Explora and Main Event.

	ROB	KENDRA
AGE	30	32
OCCUPATION	Welder	Graphic Designer
WORK COMMUTE	15 minutes	20 minutes
ANNUAL SALARY	\$65,000	\$60,000
FROM	Southern California	Southern California



Up and Coming Families



In-Style GenXurban



Meet Jennifer

Jennifer moved to the Greater Albuquerque Region from Phoenix, AZ three years ago. She lives in the Northeast Heights in a 2 bedroom condo valued at \$300,000. She moved to the region to take a job as an assistant director for a large production studio. In her role, she works on many movie and series projects throughout New Mexico. When she is not on set she enjoys working out at her local gym, camping and cheering on the United Soccer team.

AGE	45
OCCUPATION	Film Assistant Director
COMMUTE	10 minutes by car
ANNUAL SALARY	\$75,000
FROM	Phoenix, AZ

THE GREATER ALBUQUERQUE REGION

EXPLORING THE GREAT OUTDOORS

New Mexico has four distinct seasons, so residents can enjoy all types of outdoor sports and recreation year-round.



13,000+

Running trails and 202 running courses



50 miles

of multi-use trail and bikeway loop surrounding the city



200

Acres of ski-able area with more than 35 runs



133

Scenic hiking trails with varying elevation changes - total length of 175+ miles



25+

Golfcourses with many top-ranking and award-winning public courses



4,700+

Traditional, sport and top-rope climbing routes, world-class bouldering and two indoor climbing gyms



7,000

Cycling trails



2

Nearby rivers for canoing and rafting

400

Miles of on-street bicycle facilities and bike lanes

Albuquerque is a Silver-Level Bicycle Friendly Community by the League of American Bicyclists





COMMUNITY

WORKFORCE & INDUSTRY

EDUCATION

BUSINESS OPPORTUNITIES

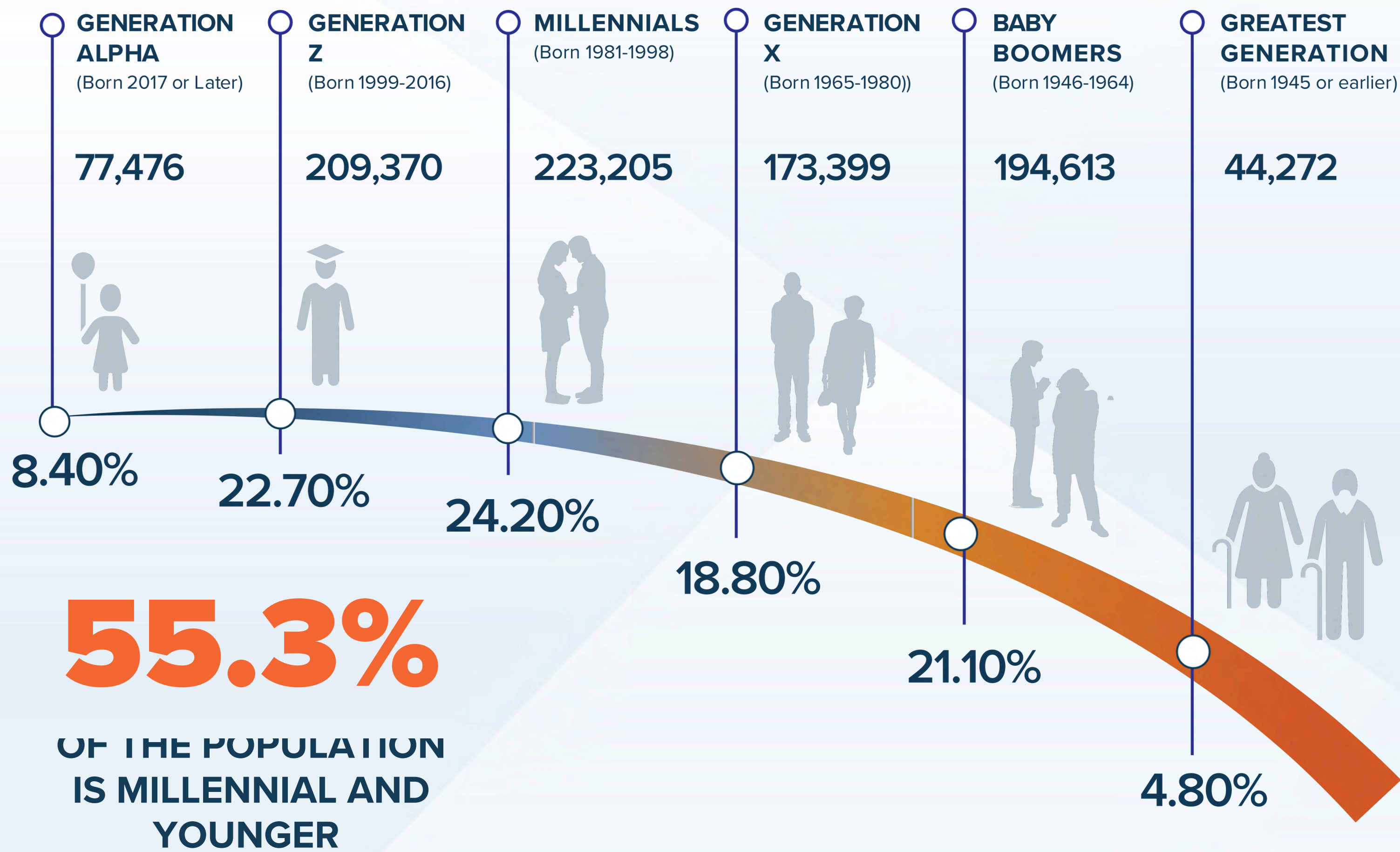
Workforce and Industry

The greater Albuquerque region offers a highly skilled, educated, and work-ready workforce, thanks to a robust ecosystem of training programs, educational institutions and public-private partnerships. Top university and community college programs ensure that the region's workforce is competitive and prepared to meet the demands of a dynamic economy.

2

OUR WORKFORCE

GENERATIONAL COMPARISON



TOP 5

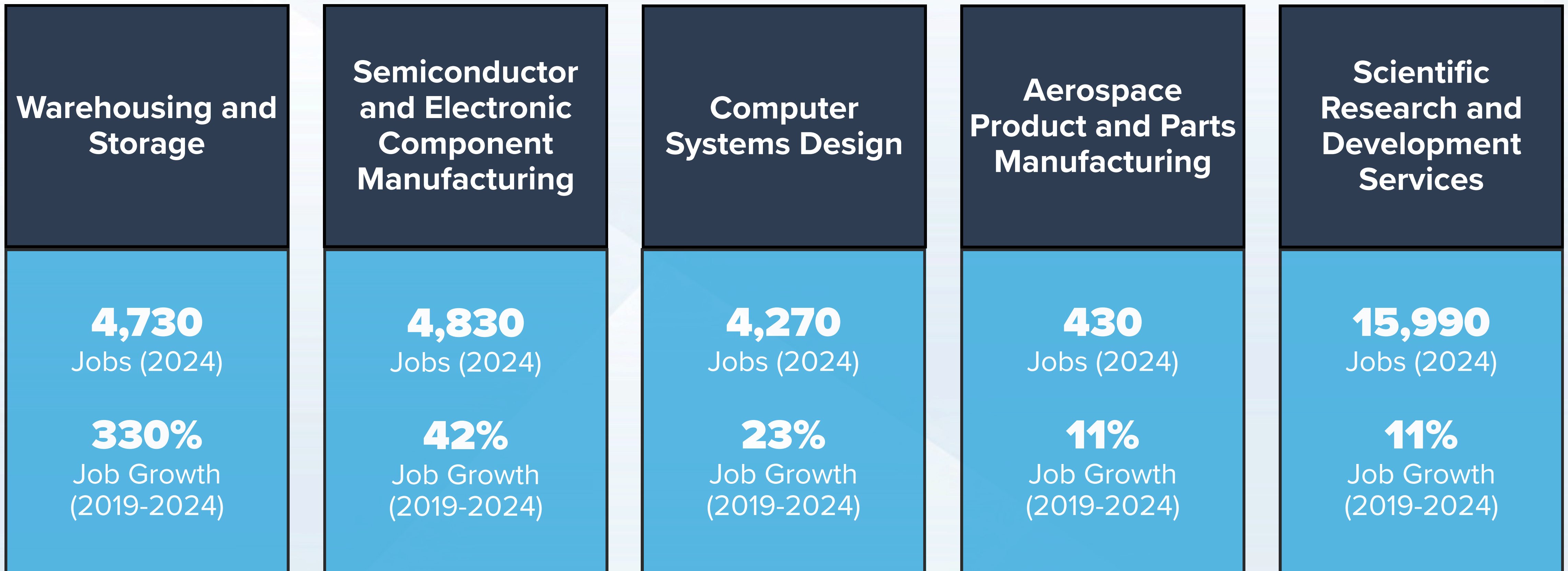
**DIVERSITY OF PRIME
AGED POPULATIONS
(25-54)**

TOP 5

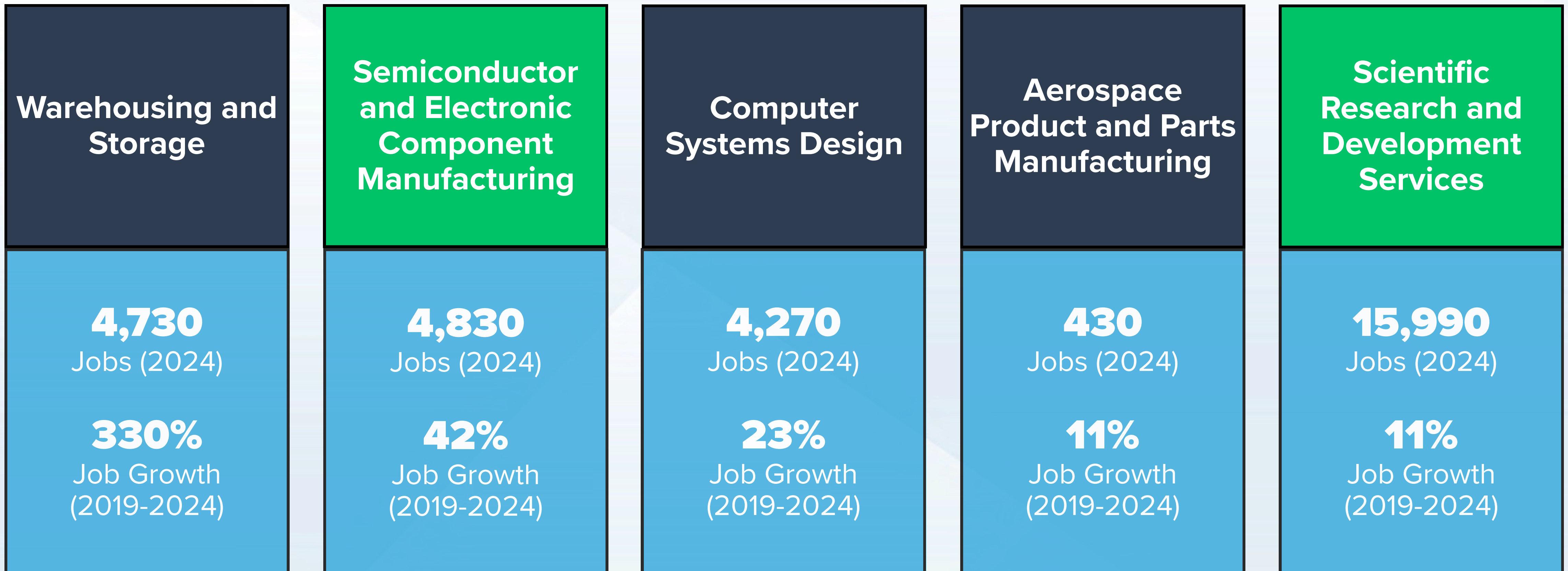
**PRESENCE OF PRIME
AGED FEMALES
(AGED 25 TO 34)**

* Diversity of prime aged workforce is measured by the percent of population who are people of color (all race/ethnicities minus non-Hispanic White) Greater Albuquerque rank reflects that amongst 58 metro areas with 500k-1M in population

LEADING GROWTH INDUSTRIES



LEADING GROWTH INDUSTRIES



Scientific Research and Development Jobs

1st

15,990 Jobs
11% Job Growth
2019-2024

Semiconductor and Electrical Equipment Manufacturing Jobs

3rd

4,830 Jobs
42% Job Growth
2019-2024

Ranking is compared to metropolitan statistical areas with 500k to 1 million in population

THE GREATER ALBUQUERQUE REGION

LEADING EMPLOYERS



U.S. AIR FORCE
KIRTLAND AIR FORCE BASE

23,000 Employees



PRESBYTERIAN

13,460 Employees



Sandia
National
Laboratories

14,220 Employees



HOSPITALS

12,105 Employees



3,500 Employees

Lovelace
Health System

3,500 Employees



5,500 Employees

NETFLIX

1,000 Employees

intel®

2,600 Employees



BlueCross BlueShield
of New Mexico

2,000 Employees



900 Employees



1,870 Employees

ABB

500 Employees

T-Mobile
Call Center

2,000 Employees

TRICORE

1,000 Employees

JABIL

300 Employees

Meta

400 Employees

BLUEHALO®

400 Employees



350 Employees

WILSON & CO

180 Employees

ARRAY
TECHNOLOGIES

280 Employees



280 Employees



200 Employees



200 Employees

curia

350 Employees



COMMUNITY

WORKFORCE & INDUSTRY

EDUCATION

BUSINESS OPPORTUNITIES

Education

New Mexico boasts an education system that is truly exceptional. Renowned for its academic excellence, innovative programs, and dedicated faculty, the state's primary schools, secondary schools, universities, and colleges provide a paramount learning experience. What sets New Mexico's education system apart is its commitment to research and innovation. This emphasis not only enhances the learning experience but also prepares students for successful careers in a rapidly evolving world.



EDUCATION SNAPSHOT

111,470

Students enrolled in 2-year & 4-year colleges and universities (Fall 2023)

32,569

Graduates from 2-year & 4-year colleges and universities (Fall 2023)

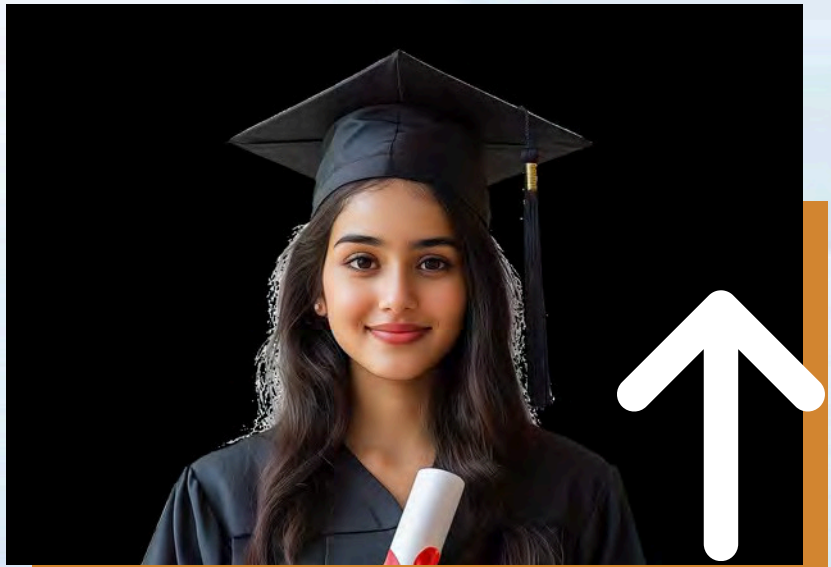
Source: Lightcast 2025



23.1% INCREASE

in New Mexico freshman college enrollments from 2021 - 2024

Source: New Mexico Higher Education Department



9% INCREASE

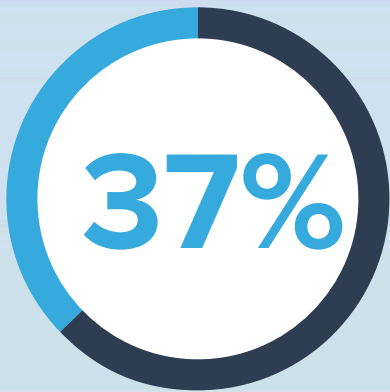
population holding Bachelors Degree or higher between 2018 - 2023

Source: U.S. Census, Educational Attainment by Metro



Greater Albuquerque Public High Schools Ranked in the Top 10% Nationally

Source: US News and World Report 2025



37% of the population over age 25 hold Bachelors Degree or Higher up from 36.6% from 2023

Source: Lightcast 2025



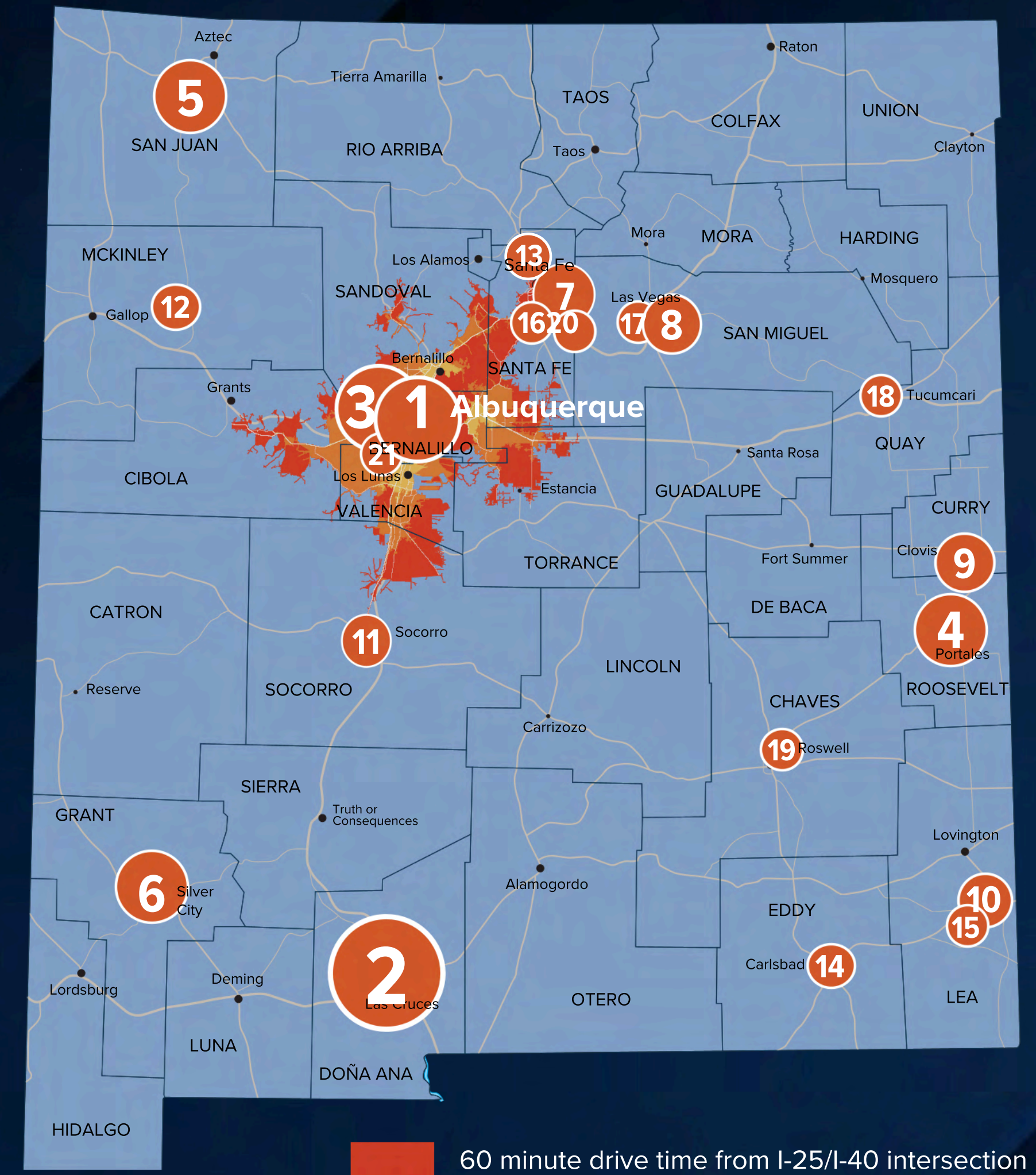
TOP NOTCH COLLEGES & UNIVERSITIES



57%

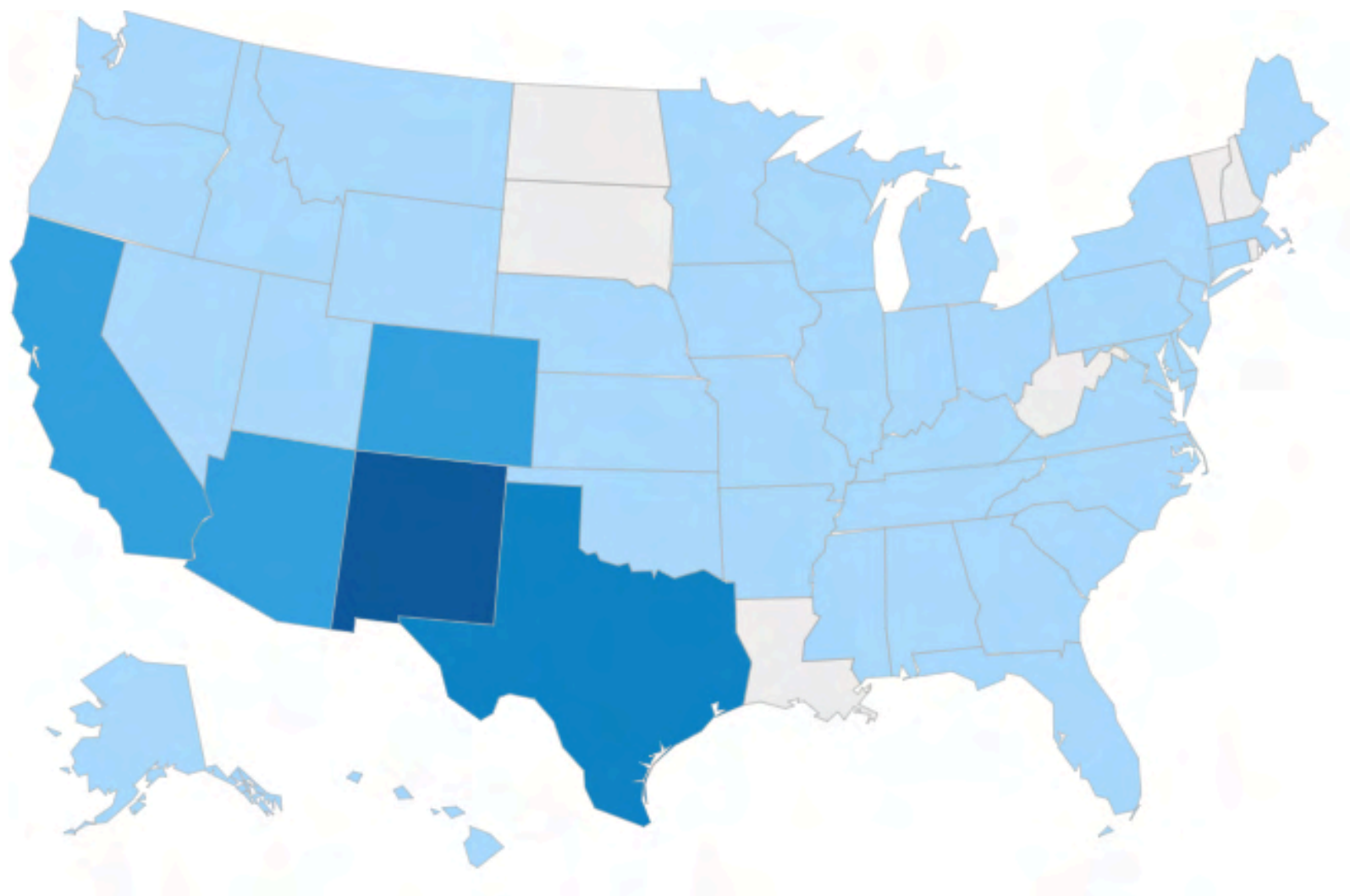
of graduate output was within a 60
minute drive time of the intersection
of I-25 and I-40 interchange

Source: National Center for Education Statistics Fall 2023, Lightcast 2025



Magnetism: Top States for Freshman In-Flow

Freshman Home State Map
2022 Enrollment Year



■ In State: 4,765 (79.2%)
■ Out of State: 1,248 (20.8%)

Each year, the greater Albuquerque welcomes new students from around the country to participate in the quality higher education present in the region.

Shown left and highlighted below, during enrollment year 2022, out-of-state freshmen accounted for nearly 20% of enrollment in New Mexico’s largest universities came from out of state.

Top states for incoming freshmen include Texas, California, Colorado, and Arizona.

+ 6%

**Percentage change in
out-of-state freshman
enrollment**

*Enrollment years 2017-2022



COMMUNITY

WORKFORCE & INDUSTRY

EDUCATION

BUSINESS OPPORTUNITIES

Business Opportunities

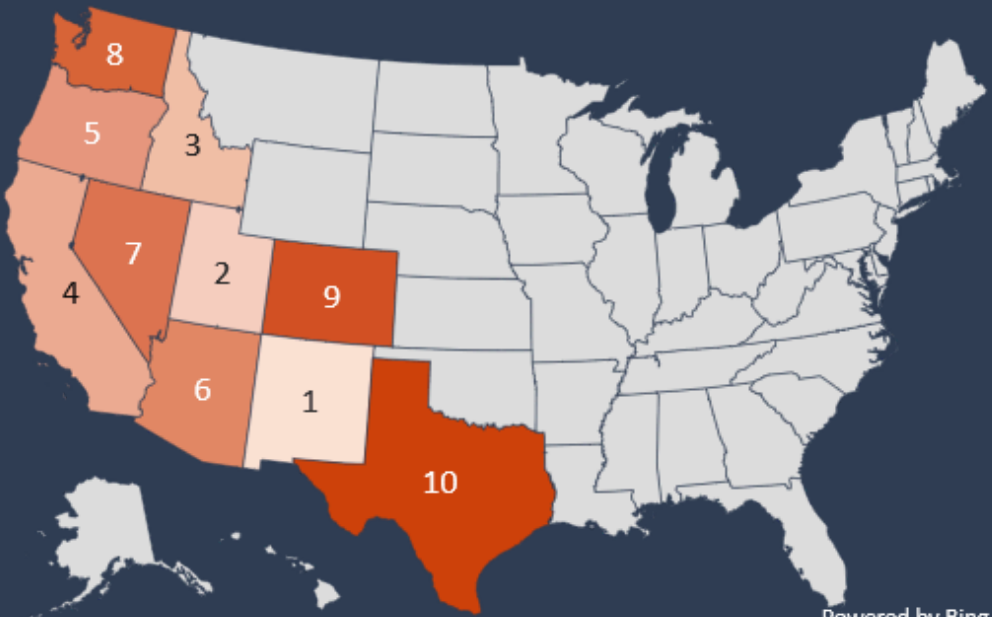
With a business-friendly environment, a highly-skilled workforce, attractive incentives and innovative programs centered around job training and talent attraction, the Greater Albuquerque region is an ideal place to launch or expand your business. Its strategic position as a transportation hub allows for seamless connections between regional and national markets, while low operating costs positively impact the bottom line.



Ranked: Effective Rate by Investment Type

Research and Development

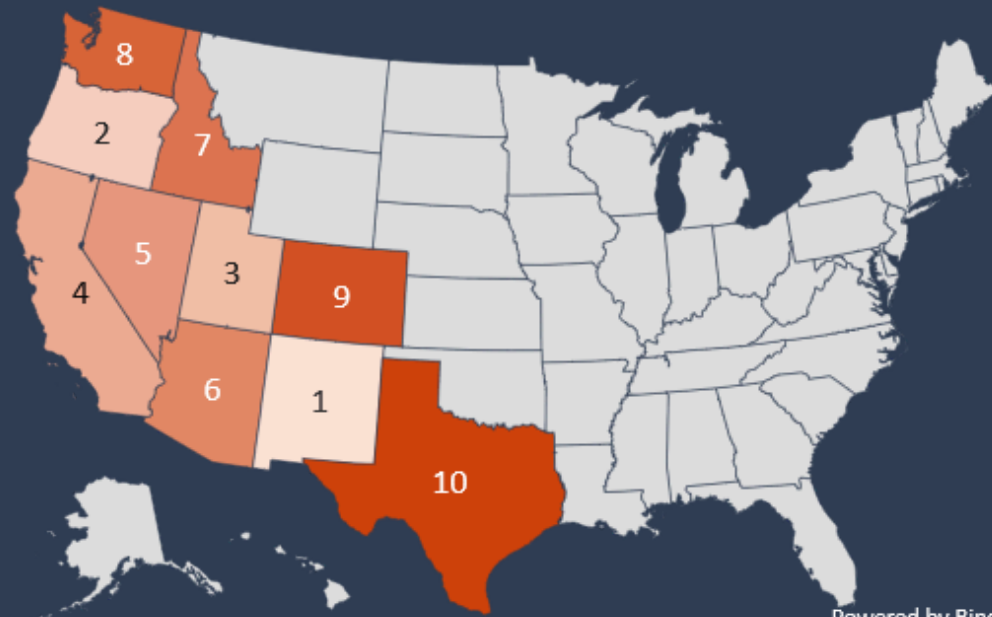
#1



Powered by Bing
© GeoNames, Microsoft, TomTom

Technology Center

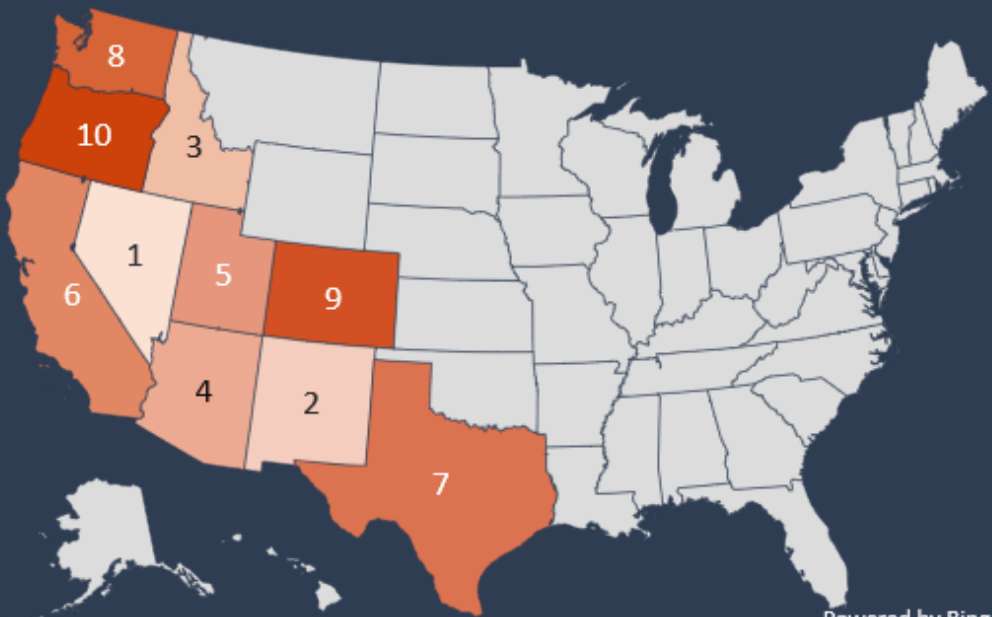
#1



Powered by Bing
© GeoNames, Microsoft, TomTom

Corporate Headquarters

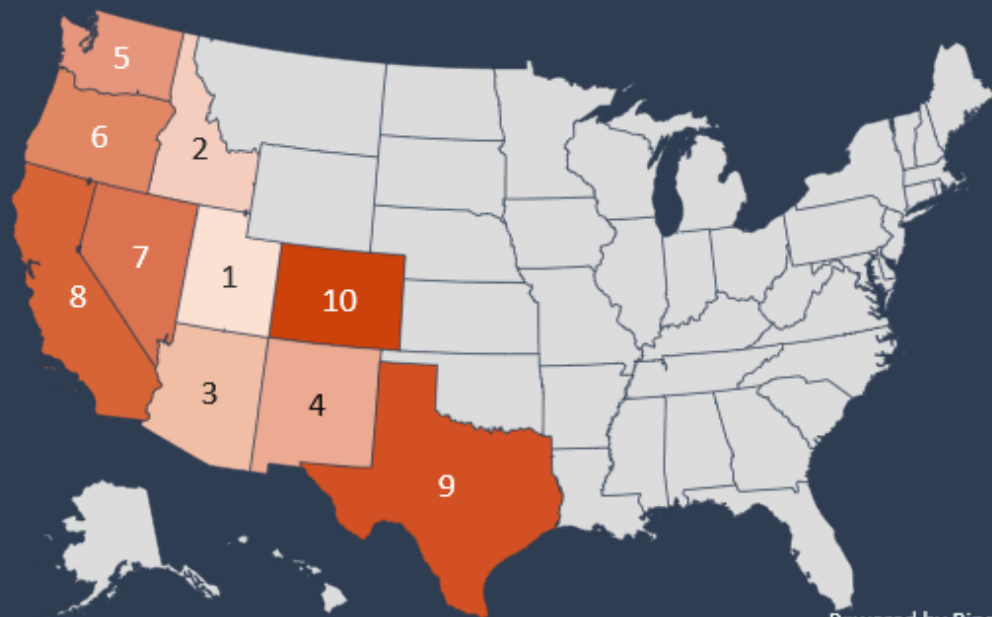
#2



Powered by Bing
© GeoNames, Microsoft, TomTom

Capital Intensive Mfg.

#4



Powered by Bing
© GeoNames, Microsoft, TomTom

LOW OPERATING COSTS



**COMPUTER
SYSTEMS
DESIGNS**

9.4%
Lower
Operating
Costs



**GENERAL
OFFICE/ HR
SHARED
SERVICES**

8.4%
Lower
Operating
Costs



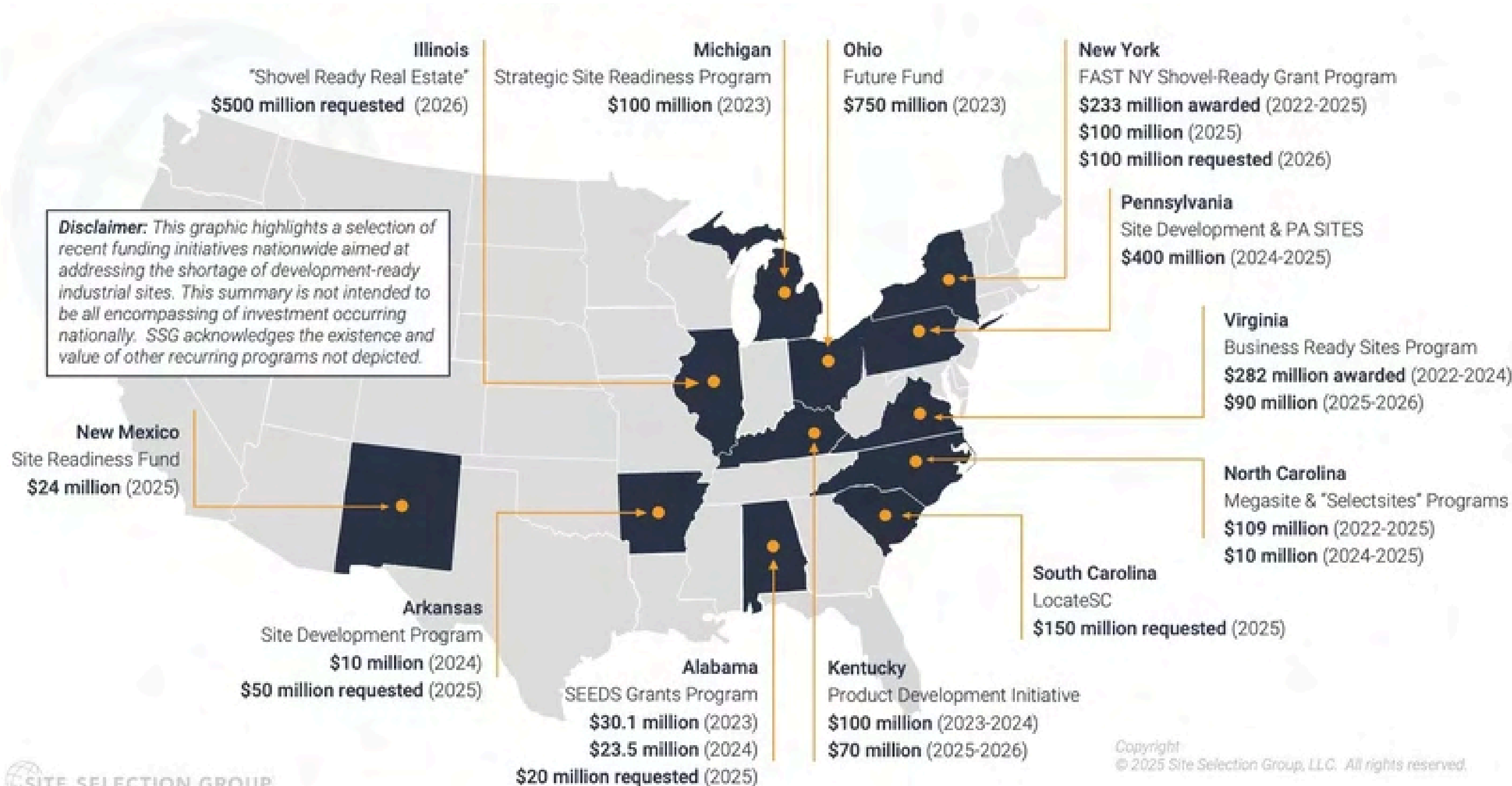
**MEDICAL
AND
DIAGNOSTIC
LABS**

15.4%
Lower
Operating
Costs



**SEMICONDUCTOR
AND ELECTRIC
COMPONENT
MANUFACTURING**

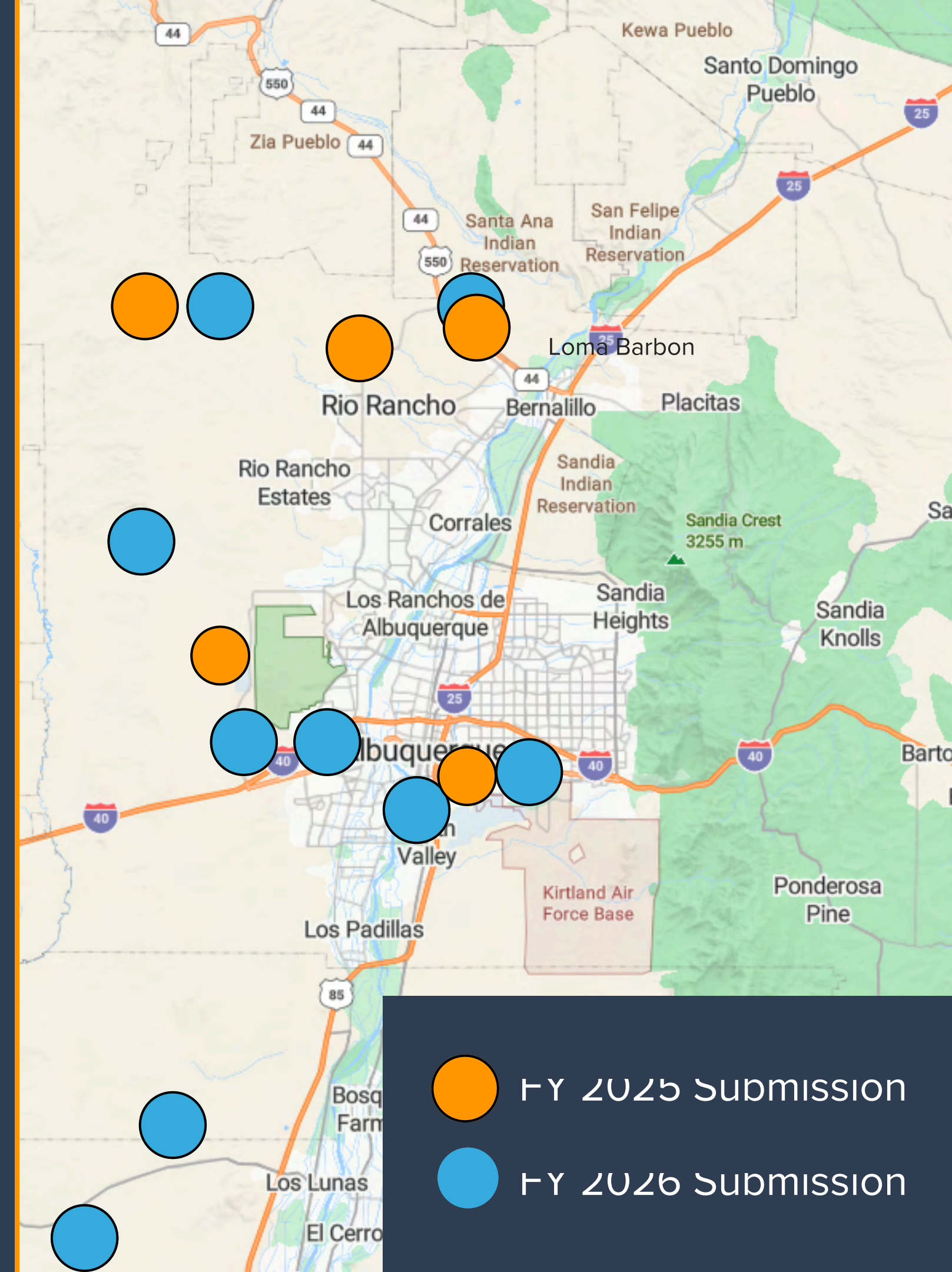
5.7%
Lower
Operating
Costs



Regional Site Readiness

16
Total Sites
YTD

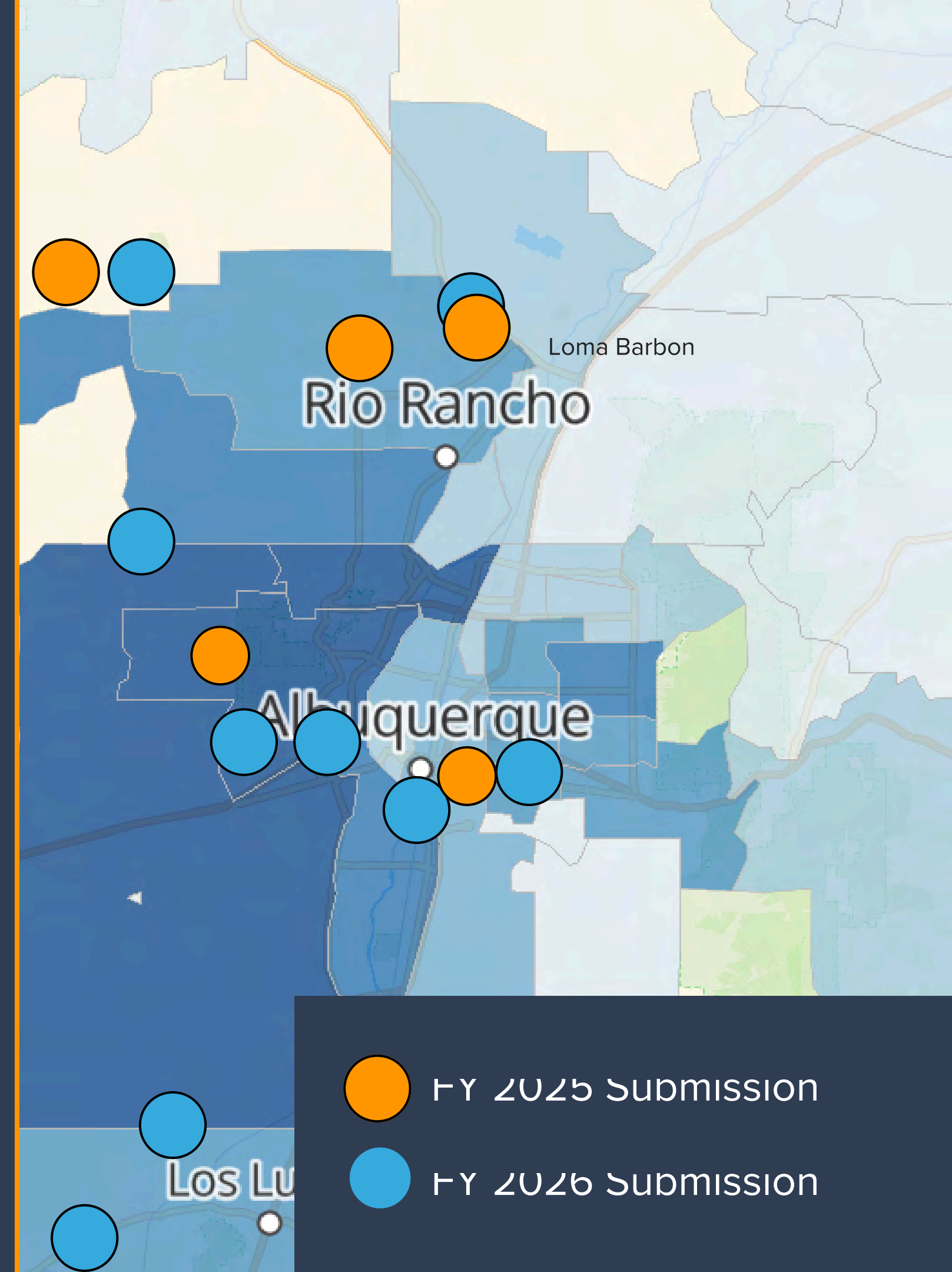
Once complete, all sites will be listed in the REDI SITES database. A site readiness database managed by the Site Selectors Guild



Regional Site Readiness

16
Total Sites
YTD

Once complete, all sites will be listed in the REDI SITES database. A site readiness database managed by the Site Selectors Guild





Going Deeper:

Site Selection and Economic Strategy

FIRESIDE CHAT



Sabrina Champagne

**Strategic Location
Services**



Ford Graham

**McGuireWoods
Consulting**



Lew Mollenkamp

**American Corporate
Location Services**



Kim Moore

Newmark



David Schrock

**NAI Global/
Robert Lynn**



UPCOMING EVENTS





Annual Dinner & 505 Awards

Celebrating



November 13, 2025

Sandia Resort & Casino

5:30 – 9:30 p.m.

<https://www.abq.org/505awards/>



Register
here





THANK YOU!!!

