# ALBUQUERQUE'S Film and Digital Media

**The Next Big Production Powerhouse** 

In Albuquerque, storytelling runs deep, shaped by sunlight, desert horizons, and the unshakable spirit of the Southwest. As a rising force in film, our city blends world-class production facilities with a fiercely creative drive. From high desert backdrops to urban cores, and soundstages to studios, Albuquerque offers producers something rare: a place where vision meets value and grit fuels greatness.

# The Film Tax Credit

- 25–35% Refundable Tax Credit for Productions
- \$110M Annual Cap, \$5M per Project

# Film Crew Advancement Program (FCAP)

- Paid Training for NM Residents in Film
- State Covers 50% of Trainee Wages

# **Operation Soundstage**

- Train Veterans with State Support
- 50% Wage Credit for Veteran Hires



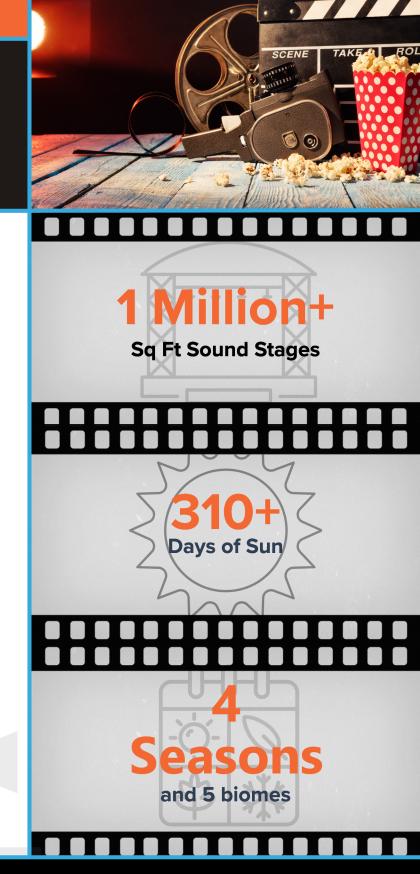
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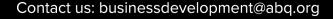
**Projects 2019-2024** 



\$639.8M

2019-2024 Avg Yearly Economic Impact:





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## **New Mexico Media Academy**

A partnership between the City of Albuquerque, CNM, and the NM Economic Development Department is transforming the iconic Boiler Shop into a state-of-the-art film training center. This public-private collaboration supports workforce development and economic revitalization, with classes starting in early 2026.

The **University of New Mexico** offers comprehensive film programs producing skilled graduates who contribute to Albuquerque's film workforce. The program equips students with diverse skills in film production, animation, and digital media, supporting the region's creative economy.

Central New Mexico Community College provides hands-on training that prepares students for professional film crew roles and supports their placement in union apprenticeships through IATSE. This direct pipeline helps fill critical workforce needs in the region's growing film industry.

IATSE Local 480 serves over 1,800 members across New Mexico, offering apprenticeship pathways that develop a highly qualified, unionized crew workforce. These programs are instrumental in maintaining a professional labor pool for New Mexico's film productions.

#### The New Mexico Film Office

supports the state's booming film industry by providing resources, incentives, and crew directories to productions. Their efforts help attract and sustain film projects that boost the local economy.





# Netflix Albuquerque features 12 soundstages a

features 12 soundstages across 170,000+ sq. ft. on a 108-acre campus, including on-site mill space and training facilities to support large-scale productions.



## **NBC Production Hub**

offers 2 soundstages totaling 18,000 sq. ft., 9,000 sq. ft. of storage, and full lighting and grip services supporting efficient, high-quality production in Albuquerque.





### **Cinelease Albuquerque**

offers 5 soundstages totaling 130,000 sq. ft., with on-site lighting and grip services, plus access to additional filming locations throughout the campus.

Contact us: businessdevelopment@abq.org

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