



NEW MEXICO FRONTIERS DIGITAL SHOW

Albuquerque Regional Economic Alliance CEO staying true to New Mexico when it comes to development

by: [Fernando Perez Leon](#)

Posted: Apr 2, 2025 / 06:00 AM MDT

Updated: Mar 31, 2025 / 03:06 PM MDT

SHARE



[ALBUQUERQUE, N.M.](#) (KRQE) – If you look into the strategic planning and development happening in the largest city in New Mexico, at the forefront of that movement, you will find the Albuquerque Regional Economic Alliance. This week Chad Brummett sat down with AREA President and CEO, Danielle Casey, to talk about her 20 years of experience developing cities

like Sacramento and Scottsdale, what she learned there on redirecting resources to data rather than lobbying, how to go about staying true our city while growing, and doubling down on the thing that makes our city special: it's cultural identity. Learn more about AREA [here](#).

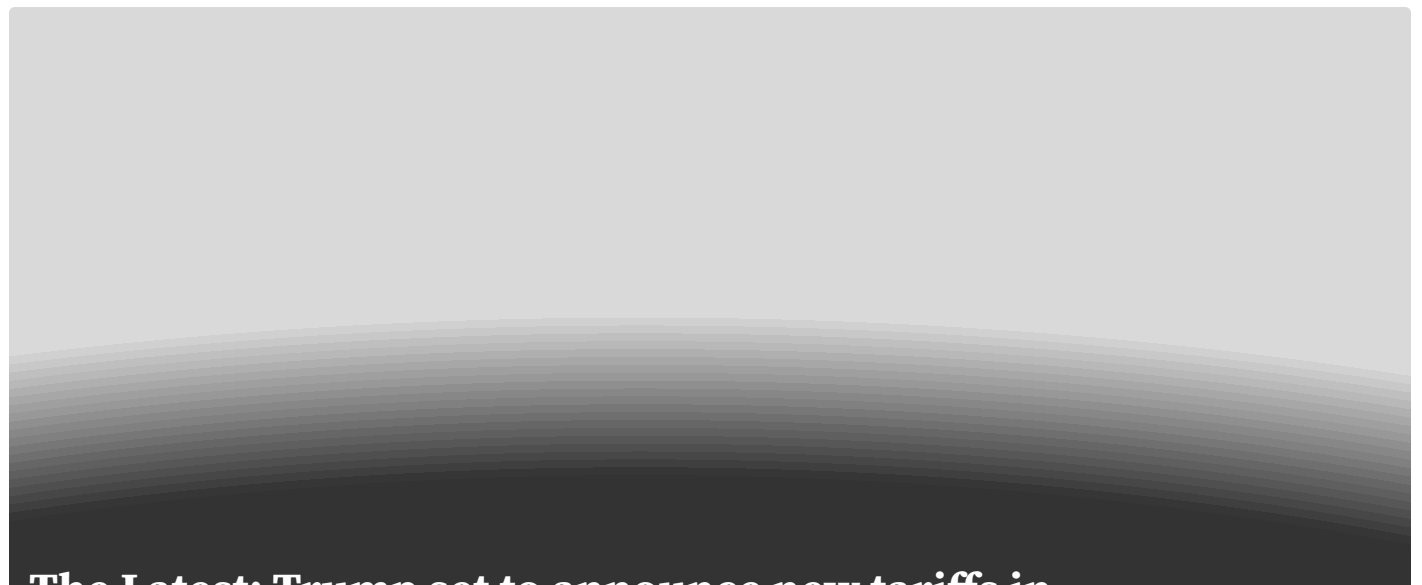
About New Mexico Frontiers Digital Show

New Mexico Frontiers Digital Show is KRQE New 13's online exclusive web series, giving viewers a more detailed look into how the state is making waves in the Aerospace, Bio-science, Renewable Energy, Digital Media and Film, and Advanced Manufacturing communities. For more segments on prior stories, visit the [New Mexico Frontiers page by clicking this link](#).

Copyright 2025 Nexstar Media Inc. All rights reserved. This material may not be published, broadcast, rewritten, or redistributed.

CONTENT CONTINUES BELOW SURVEY

TOP STORIES >



The Latest: Trump set to announce new tariffs in

READ NEXT >



READ NEXT >



Visit these iconic 'Better Call Saul' filming locations



MLB's average salary tops \$5 million for first time, ...

Chilly weather with some rain/snow arriving



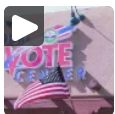
Middle East latest: Israeli defense minister says ...

Top Stories >

MORE STORIES >



NFL to use camera technology to measure first downs



President Trump's election policy executive order ...



Tesla sales drop 13% in first quarter as Elon Musk ...



Guinea sets a date in September for a key referendum ...

READ NEXT >



READ NEXT >

The Latest: Trump set to announce new tariffs in ...

More Stories >



REPORT A TYPO



SUBMIT A NEWS TIP



DOWNLOAD THE KRQE APPS

KRQE NEWS 13 - Breaking News, Albuquerque News, New Mexico News, Weather, and Videos Video

READ NEXT >

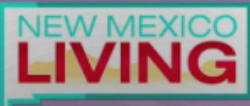


READ NEXT >





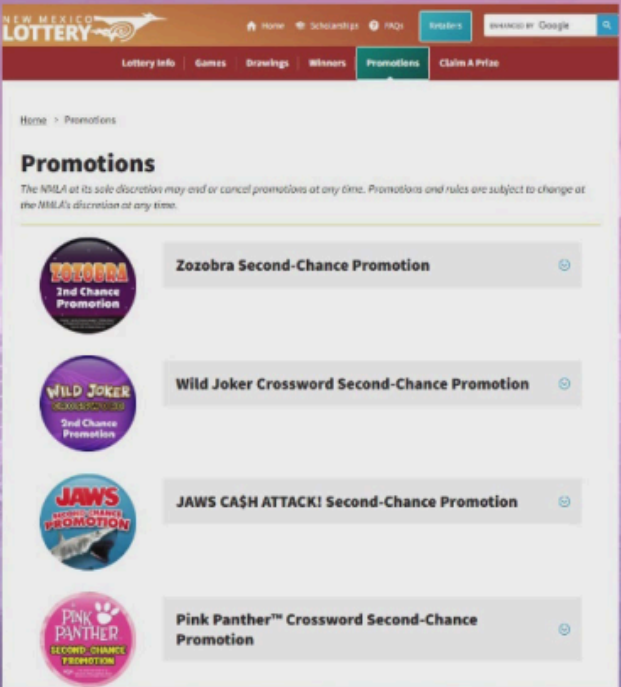
NEW MEXICO LIVING >



New Mexico Lottery offers second chance promotions ...

New Mexico Living
Sponsored Content

17 hours ago



The screenshot shows the New Mexico Lottery website's "Promotions" page. It lists four promotions:

- Zozobra Second-Chance Promotion**
- Wild Joker Crossword Second-Chance Promotion**
- JAWS CA\$H ATTACK! Second-Chance Promotion**
- Pink Panther™ Crossword Second-Chance Promotion**

[More New Mexico Living >](#)

READ NEXT >



READ NEXT >



5 NM county could declare emergency over wolf population

6 Visit these iconic ‘Better Call Saul’ filming locations

7 NM businesses slow to accept mobile ID program



READ NEXT >



READ NEXT >





- **What's happening around New Mexico March 21-27**

Events and Notices • 2 weeks ago

- **What's happening around New Mexico March 14-20**

Events and Notices • 3 weeks ago

MORE IN DON'T MISS >

PHOTO GALLERIES >

READ NEXT >



READ NEXT >





PHOTOS: Piled-up snow covers NM communities

Photo Galleries

5 months ago

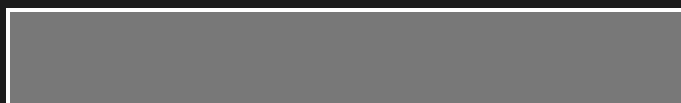
MORE PHOTO GALLERIES >

NEWS RESOURCES - MAPS >

READ NEXT >



READ NEXT >





MAP: 2022 Albuquerque Homicides

News Resources

3 years ago

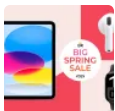
MORE NEWS RESOURCES >

BESTREVIEWS.COM - TOP PICKS TO MAKE EVERYONE HAPPY >



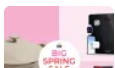
Amazon's new Easter storefront has incredible deals ...

Holiday • 21 hours ago



Amazon Big Spring Sale Apple deals are rivaling Prime ...

Holiday • 2 days ago



Last day of lightning deals for Amazon's Big Spring ...

Holiday • 2 days ago

READ NEXT >



READ NEXT >



[View All BestReviews Picks >](#)

Local Reporting You Can Trust

News

Weather

Roads/Traffic

Sports

Always On

ReportIt!

NMLiving.com

FOX New Mexico

CW/NM50

About KRQE Media Group – Contact Us

Sitemap

Mission FCC Applications

13 Broadcast Pl SW, Albuquerque, NM, 87104

KRQE, KBIM, KREZ – EEO PER PDF

KRQE EEO File

KRQE FCC Public File

KBIM FCC Public File

READ NEXT >



READ NEXT >



Get News App



Get Weather App



Stay Connected



Privacy Policy 11/18/2024

Terms Of Use

FCC Applications

Public File Assistance Contact

The Hill

NewsNation

BestReviews

Content Licensing

Nexstar Digital

Journalistic Integrity

Sitemap

Do Not Sell or Share My Personal Information

READ NEXT >



READ NEXT >

