

**From:** [NMIDEA](#)  
**To:** [Danielle Casey](#)  
**Subject:** NMIDEA Excellence in Economic Development Award Winners Announced!  
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## New Mexico IDEA's Professional Economic Developer Newsletter



**2024 Economic Development  
Excellence Awards Winners:**  
**Delivering Prosperity for all New Mexicans**

### ABOUT NMIDEA

New Mexico IDEA is the statewide economic development association with membership from economic development professionals and private





sector businesses across  
New Mexico.

## Conference Sponsors



New Mexico IDEA is delighted to announce the recipients of the inaugural Economic Development Excellence Awards, which recognize and celebrate economic development projects and initiatives for their impact in “creating a diverse and robust economy that engages local talent, cultivates innovation, and delivers prosperity for all New Mexicans.”

The Economic Development Excellence Awards include seven categories that illustrate the impact of the work of economic development in local communities, the breadth of economic development activities, and the collaborative nature of economic development.

### **Talent Development & Retention Award** ***AutomateUp+ by Mesilla Valley Economic Development Alliance***

This award recognizes an initiative that enhances workforce skills, increases employment opportunities, builds talent pipelines, addresses workforce barriers, or encourages talent to stay within a community.



*This award is sponsored by New Mexico IDEA.*

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**Placemaking Award**

***Coal Avenue Commons by Northwest New Mexico Council of Governments***

This award recognizes projects or programs that make a community a better place to live, work, and play by transforming underutilized public spaces into vibrant community places. *This award is sponsored by Tri-State Generation & Transmission Association, Inc.*

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**Entrepreneurial & Small Business**

**Development Award**

***Small Business Office by City of Albuquerque Economic Development***

This award recognizes a program that offers an innovative approach to cultivating the entrepreneurial culture in community, region or statewide. *This award is sponsored by Rodey Law Firm.*

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**Business Retention & Expansion Award**

***BRE Visitation Program by Roswell-Chaves County Economic Development Corporation***

This award recognizes a innovative Business Retention & Expansion (BRE) program that impacts the ability of a community to retain and grow existing businesses. *This award is sponsored by the Regional Development Corporation.*

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**Marketing Program Award**

***Greater ABQ Talent Profile by Albuquerque Regional Economic Alliance***

This award recognizes an effective comprehensive or targeted marketing program





to market a local community or region. *This award is sponsored by El Paso Electric.*

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#### **Rural Project of the Year**

##### ***National Championship Air Races by Roswell-Chaves County Economic Development Corporation***

This award recognizes an economic development project in a rural community has a significant and measurable impact on a local, regional or statewide level. *This award is sponsored by Chevron, USA.*

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#### **Urban Project of the Year**

##### ***Array Technologies Retention & Expansion by Albuquerque Regional Economic Alliance***

This award recognizes an economic development project in an urban community has a significant and measurable impact on a local, regional or statewide level. *This award is sponsored by Mesilla Valley Economic Development Alliance.*

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All award winners and project partners will be recognized at the **Economic Development Excellence Awards Breakfast Celebration** on Thursday, September 26 during the Governor's Conference on Economic Development.

[Register today](#) and be sure to join us to celebrate your colleagues and these outstanding economic development initiatives!

**Register For the Conference!**

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## Governor's Conference on Economic Development:

### Conference Program Snapshot

Join us for 2 days of engaging economic development discussions with nationally-renowned site selectors and a diverse panels of government officials and private sector experts, and ample opportunities to network.

[Preview the Snapshot Agenda](#)







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