



A MESSAGE FROM THE PRESIDENT & CEO

Greetings,

August has turned up the heat for AREA - and I am not just referring to the summer temperatures!

We were thrilled to be part of the extensive team of partners to have the pleasure of announcing **Ebon Solar's decision to locate a major solar factory in Albuquerque**. And while new announcements were made, AREA was honored to join in celebrations such as the official ribbon cutting of **Amazon's ABQ2 in the Village of Los Lunas**, as well as a press conference outlining the recent grant funding of \$4 million secured by Congressman Vasquez to support roadway improvements on Atrisco Vista Boulevard, which will positively impact the entire region.



Finally, we were thrilled to host a visit by several regional representatives of the New Mexico Economic Development Department as part of their Certified Economic Development Organizations program, sharing information about AREA's operations and approach to business development in the region.

Be sure to join us on **September 19 for a tremendous program with FIVE national experts traveling to New Mexico from out of state for AREA's Quarterly Lunch as well as a great Business First panel discussion**. Topics and insights will focus on transformational regional investments and examples of how we can make dramatic and positive impacts to our region and state if we think BIG.

With gratitude,

Danielle Casey, CEcD, EDFP

New Business Coming to greater Albuquerque



Ebon Solar picks New Mexico for major solar factory

Last week, New Mexico Governor Michelle Lujan Grisham and Ebon Solar jointly announced an estimated \$942 million investment in New Mexico's solar industry.

Ebon Solar LLC (Ebon Solar) is a Delaware-based, U.S. solar cell manufacturing company. It plans to construct an estimated 834,000-square-foot solar cell manufacturing facility in Albuquerque's Mesa del Sol industrial development area, creating over 900 new jobs. The significant greenfield investment for Ebon Solar's New Mexico production complex is aimed at developing beginning-to-end advanced manufacturing of solar cells.

The Albuquerque Regional Economic Alliance (AREA) served as one of numerous key project management partners throughout Ebon Solar's market evaluation process, facilitating numerous visits, interviews, and data analysis of the region as well as site selection support. "We are thrilled to welcome Ebon Solar to the market; it not only represents a significant capital investment and new jobs to the community but aligns with PNM's sustainability goals," said Don Tarry, president and CEO of PNM and the 2024 AREA Board Chair.

[Read Full Article](#)

September 2024 Quarterly Luncheon



AREA
Albuquerque Regional Economic Alliance

Register here:



abq.org | live.abq.org | abqsites.com

Quarterly Luncheon

September 19, 2024
Albuquerque Convention Center

Program 1: 9:30 - 11 a.m.
New Mexico Forward Phoenix Panel:
What Do People in Phoenix think of ABQ?
(in partnership with) 



Karla Moran
Economic Development
Manager
Salt River Project
Phoenix, AZ



Sal Perdomo
Director of Acquisition &
Development
Titan Development

Program 2: 11:30 a.m. - 1:30 p.m.
AREA Quarterly Investors Lunch:
Transformational Higher Education and
Community Investment Projects



Barry Broome
President & CEO
Greater Sacramento
Economic Council



Michael Jasso
Executive Director
City of Sacramento



Rosalio Arellanes Jr., LEED AP
Vice President, Market Executive
Wexford Science & Technology

Moderator:
Rebecca Napier, VP of Finance for UNM Health and Health Sciences

September 19, 2024
[Albuquerque Convention Center](#)

9:30 a.m. - Albuquerque Business First Panel 11:30 a.m. - Doors Open for AREA Quarterly Luncheon

Please join us for AREA's Quarterly Investors Luncheon with guest keynote speakers addressing case studies in transformational large scale community investment projects in successful markets. In addition, take advantage of the option to come early for an [Albuquerque Business First](#) "New Mexico Forward Phoenix" Panel discussion.

Read bios on current line-up of guest out of town speakers [here](#).

Register in advance to secure your spot for ONE or BOTH events.

****PS** - If you are a gold, platinum, or diamond level investor, enter either GOLD, PLATINUM or DIAMOND into the discount code field when registering to take advantage of your investor level benefit.

[Register Here](#)

NEW Investor Opportunity: Share Your Services Overview

AREA is the regional responder to 100 or more new prospective leads and projects as well as expanding local businesses every year that are poised to make significant investments in the market.

We have created a new online portal for our contributors and partners to upload Statement of Qualifications materials by category that are then shared in our unique, secure online proposal system with ALL client proposals so they can easily identify local providers, from general contractors, to accounting, to healthcare, and everything in between. Take advantage of this special feature!



[Submit Your Brochure Here](#)

[View our Local Business Support and Online Catalog of Local Service Provider Brochures](#)

Supporter Spotlight

Thank you to our generous contributors



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Special Thanks to Continuing Supporters for Their Recent Contributions:

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Village of Los Lunas
Crowne Plaza Albuquerque
Manpower of New Mexico

IN THE NEWS: HEADLINE HIGHLIGHTS

AREA's President & CEO Discusses It's Support of a Downtown Business Improvement District

- Businesses want Downtown Albuquerque to be "cooler." At least that's what Danielle Casey, president and CEO of the Albuquerque Regional Economic Alliance, or AREA, heard from the leaders of technology-focused companies in the Duke City more than three years ago, back in 2021. That's when Casey, with AREA, put together what she described as a "tech and innovation advisory council" to discuss the specific needs of companies in that industry cluster.

New Business and Tax Incentive Districts Proposed in Downtown Albuquerque - City leaders are planning a pair of overlapping business and tax incentive districts they hope will spur development in and around Albuquerque's Downtown. Those two efforts would come in the form of a Business Improvement District and a Tax Increment Financing district, initiatives with different structures but with the same broad purpose — driving Downtown redevelopment.

Albuquerque Regional Economic Alliance Helps Secure Company Expansions - Spring Oaks Capital, LLC, is expanding into Albuquerque, creating more than 200 new jobs. This will be Spring Oaks Capital, LLC's first expansion outside of its headquarters in Virginia. The company will be located at 4420 The 25 Way. Spring Oaks Capital, LLC, has already hired about 35 new employees, with plans to hire about 200. President and CEO of Spring Oaks Capital, LLC says the company offers competitive wages and benefits packages and the company is committed to Albuquerque long term. For more information on Spring Oaks Capital, LLC and jobs available, [click here](#).

New Mexico Community College Designated a Lead for Training Quantum Technicians in Partnership with Elevate Quantum Consortium

- Central New Mexico Community College (CNM) has been designated as a lead for training quantum technicians as part of the Elevate Quantum consortium, which received \$127 million in federal funding to boost quantum innovation in the Mountain West. CNM will partner with Sandia National Labs to develop a 10-week Quantum Technician Bootcamp, aimed at quickly preparing individuals for high-paying careers in the emerging quantum technology sector. This initiative is expected to create over 10,000 quantum jobs by 2030, with most requiring no advanced degree, helping establish the region as a global leader in quantum technology.

[Rocket Lab receives up to \\$23.9 million for the CHIPS Act funding in preliminary agreement for semiconductor production for spacecraft and satellites in Albuquerque](#) - Rocket Lab will expand its Albuquerque semiconductor facility with up to \$23.9 million from the CHIPS Act, creating over 100 new jobs and increasing production by 50%. This project supports critical space programs and underscores New Mexico's growing role in advanced technology and innovation.

[READ MORE FROM AREA](#)

[Click here to view all of AREA's organizational publications](#)

ICYMI (In Case You Missed it)

2024 CBRE & AREA Talent & Industry Profile Report

Last month , CBRE & AREA presented our Talent & Industry Profile report to a roomful of business & community leaders.

[Get The Report Here](#)



Earlier this month, AREA and a statewide delegation of partners attended the [2024 Bio International Convention in San Diego](#)

The BIO International Convention is the largest and most comprehensive event for biotechnology, representing the full ecosystem of biotech with over 20,000 industry leaders from across the globe and we were thrilled to be in attendance!



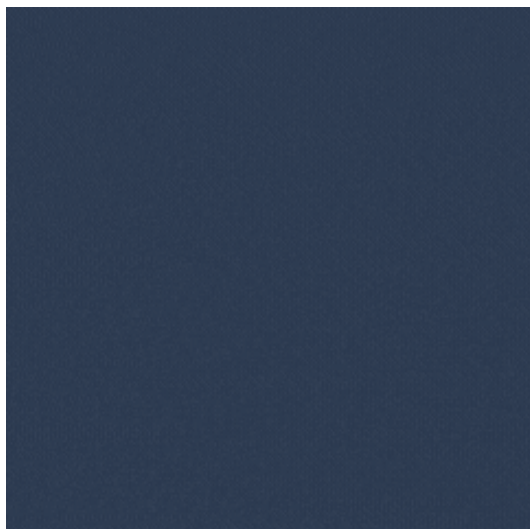
[Get The Report Here](#)

**CALLING ALL AREA AMBASSADORS:
Apply Today**

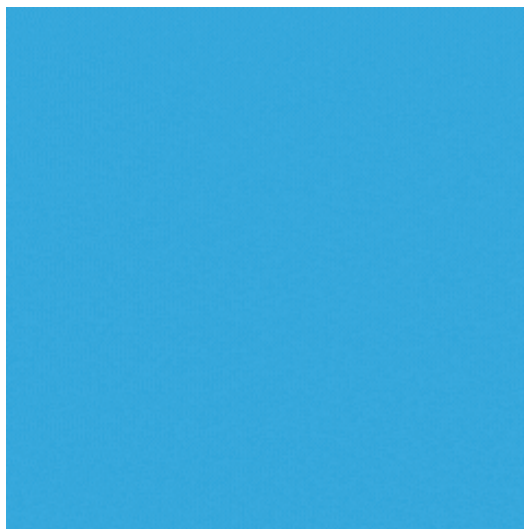
Who are AREA Ambassadors?

AREA Ambassadors are goodwill representatives of the organization, aligned with its mission. They champion AREA's cause of growing the economy of the greater Albuquerque region. Ambassadors are educated in economic development initiatives, strategies and priorities through workshops and forums. Through these programs, Ambassadors are able to speak firsthand of the work of AREA and can promote the greater Albuquerque area through an economic lens. [FIND OUT IF YOU MEET THE REQUIREMENTS, AND APPLY TO SERVE TODAY!](#)

FEATURED JOB LISTINGS



SUMCO Phoenix CORP (ABQ)
[Metrology Technician](#)



BANK OF ALBUQUERQUE
[Various Roles](#)

[Visit ABQ.org/jobs](http://ABQ.org/jobs)

Are you an employer with opportunities to post? Click here to sign up.

FEATURED PROPERTIES OF THE MONTH:
Find all of these and more at ABQSites.com

VACANT SPACE NEAR DEVELOPING

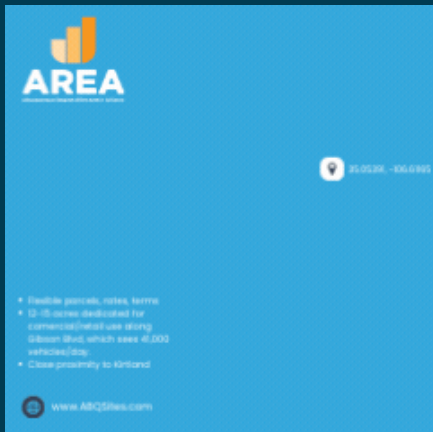


MESA DEL SOL

Albuquerque, Bernalillo County, NM

- 4.8 acres vacant land
- Over 390 linear feet of Interstate 25 frontage
- Utilities nearby
- Near the future South 25 Business Park Just minutes west of the Mesa Del Sol masterplanned community & Isleta Amphitheater Electric

[VIEW THE FULL LISTING](#)



AVIATION CENTER OF EXCELLENCE (ACE) PROPERTY AVAILABLE

Albuquerque, Bernalillo County, NM.

- 12-15 parcels. Less than one mile from I-40
- Zoning allows for office, light manufacturing, warehousing and distribution uses
- Nearby utilities in Fortuna Rd. Close proximity to Kirtland Airforce Base and research labs. Airfield access, land leases and build-to-suit available.
- **LEDA** and **JTIP** funds may be available if relocating economic based and manufacturing jobs to NM.

[VIEW THE FULL LISTING](#)

Find the perfect space for your business at ABQSites.com

2024 AREA Economic Impact Outcomes (since Jan. 1, 2024)

Return on
Investment to the
Region:

90:1

New Projects to the
Pipeline:

78

New Capital
Investment to the
Region:

\$608.3 m

Direct Local Fiscal
Impact of Projects:

\$17.1 m

3-Year Direct and
Induced Jobs from
AREA Announced
Projects:

1,560

Upcoming Partner Workshops & Programs

GOVERNOR'S CONFERENCE ON Economic Development

Governor's Conference on Economic Development

September 25, 2024 8:00 AM - September 26, 2024 3:00 PM

<https://newmexicoidea.growthzoneapp.com/ap/Events/Register/3BFnzY4tYCQCg>

SCORE upcoming webinars for business:

AUGUST 22nd: [How to Optimize Your Google Business Profile to Boost Your Online Presence](#)

SEPTEMBER 17th: [SCORE's 60th Anniversary Virtual Pitch Event: Product Pitches](#)

Check out all of SCORE Albuquerque's Resources

@ Indian Pueblo Entrepreneur Complex

Friday 08.23, 2024
09:00 am - 11:00 am MDT

The Indian Pueblo Cultural Center (IPCC) pleased to announce the grand opening of the Indian Pueblo Entrepreneur Complex (IPEC) on the IPCC campus. Join us for a ribbon cutting ceremony to celebrate the opening of IPEC's Commercial Kitchen, which will focus on supporting those in New Mexico's food and agriculture industries. Our celebration will include an open house and light refreshments.

Please RSVP by Friday, August 16th to mbilly@indianpueblo.com or by calling 505-212-7033.



INDIAN PUEBLO ENTREPRENEUR COMPLEX TO HOST GRAND OPENING AND RIBBON CUTTING CEREMONY FOR THE COMMERCIAL KITCHEN

The Indian Pueblo Cultural Center (IPCC) is pleased to announce the grand opening of the Indian Pueblo Entrepreneur Complex (IPEC) on Aug. 23 at 9 a.m. on the IPCC campus.

<https://indianpuebloec.org/>

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Albuquerque Regional Economic Alliance

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