SANDOVAL COUNTY

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WAYNE A. JOHNSON County Manager August 7, 2023

AEDO Review Committee International Economic Development Council 734 15th Street, NW, Suite 900 Washington, DC 20005

RE: Letter of Support for Albuquerque Regional Economic Alliance (AREA) Accreditation

To whom it may concern,

I am delighted to offer support on behalf of Sandoval County for the Albuquerque Regional Economic Alliance's application for accreditation as an economic development organization with the International Economic Development Council.

The Albuquerque Regional Economic Alliance has consistently demonstrated a commitment to the advancement of our regional economy and has made tremendous strides in recent years in reorganizing itself into a true public/private partnership. We are in strong support of their mission, executed under the leadership of Danielle Casey as well as more than 40 of the top public and private sector leaders in our four-county region. Their proactive approach to identifying opportunities, forging strategic partnerships, and implementing impactful programs has made a significant difference in the lives of businesses and residents alike.

Their efforts in attracting investments and supporting local businesses have resulted in job creation and a boost in economic activity. Moreover, their inclusive approach, collaborating with various stakeholders, has strengthened the sense of community and unity in our region. In addition, in 2022, AREA was the successful awardee for a 4-year RFP for regional economic development services with Sandoval County, solidifying a strong partnership between our entities to drive the economy forward.

Accrediting the Albuquerque Regional Economic Alliance will not only recognize their hard work but also open new avenues for collaboration and resources. Their proven track record and dedication to our community make them an ideal candidate for this accreditation, and I am confident they will continue to excel in their execution of best-in-class economic development.

Thank you for considering this letter of support.

Respectfully,

Dora M. Dominguez, Director

Sandoval County Economic Development and Tourism