
August 9, 2023

AEDO Review Committee
International Economic Development Council
734 15th Street, NW, Suite 900
Washington, DC 20005

RE: Letter of Support for Albuquerque Regional Economic Alliance (AREA) Accreditation

Dear AEDO Review Committee,

I am submitting an enthusiastic letter of support on behalf of Central New Mexico Community College (CNM) for the Albuquerque Regional Economic Alliance's application for accreditation as an economic development organization with the International Economic Development Council.

The Albuquerque Regional Economic Alliance has consistently demonstrated a commitment to the advancement of our regional economy over the past 60 years, and since 2020 and has made tremendous strides in reorganizing itself into a true regional public/private partnership. We are in strong support of AREA's mission and vision executed under the leadership of Danielle Casey, as well as more than 40 of the top public and private sector leaders in our four-county region.

AREA has created a significant 5-year strategic plan and aligned partners across our region for the first time, ensuring that we identify and execute efforts together that raise the quality of life for all members of the community. This is very aligned with the strategic goals of CNM, where we are well-versed in forging partnerships across the region that advance our vision of "Changing Lives, Building Community."

CNM has been proud to collaborate with AREA for decades in its business attraction, retention, and talent development efforts. We're excited to see this partnership continue to excel and deliver positive impacts for our region's economy, and in turn our community members.

Sincerely,



Tracy Hartzler
CNM President



Central New Mexico Community College

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