

The Albuquerque Regional Economic Alliance's industry aligned advisory councils work to shape the organization's key target industry initiatives, leverage connections to further job creation and competitiveness efforts and support the execution of strategic initiatives aimed at attracting and growing key industries for economic diversification of the greater Albuquerque region.

## **MISSION**

Advance the greater Albuquerque region's relative competitive position in relation to top competitor markets by offering expertise, insight and support to the AREA Board of Directors for strategic plan implementation.

## 2022 PRIORITIES

Focusing on bioscience and utilizing data from the strategic plan, this council will work to identify top potential firms for attraction and growth for the market, and also in addressing obstacles such as talent pipeline and other industry needs.

## **COUNCIL EXPERTISE**

Members of the Biosciences Advisory Council represent a diverse mix of experience in business innovation, industry expertise and proven growth strategy execution. In general,

