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Contact: Annemarie Ciepiela Henton, 505-246-6209, achenton@abq.org (AED)

Christy Kemp, 303-898-3390, ckemp@dahliapr.com (2NDGEAR)

2NDGEAR to Create 100 New Technical and Operations Jobs in Albuquerque

Company Relocating from Southern California to Open New Technology and Refurbishment Center

Albuquerque, N.M. – Governor Susana Martinez, Mayor Tim Keller and Albuquerque Economic Development, Inc. announced today that 2NDGEAR, a supplier of new, recertified and refurbished IT equipment for schools and businesses nationwide, is relocating to Albuquerque and creating 100 new jobs over the next five years.

The company, relocating from Southern California, is a subsidiary of Insight Investments, LLC, and offers IT implementation and support services including data destruction, imaging, deployment, office technology relocation, asset liquidation, warehousing and more for partners such as Dell, HP, Lenovo, Microsoft, Adobe and more.

“We are excited about expanding into Albuquerque and thankful for the warm welcome from Governor Martinez, Mayor Keller and the city’s business leaders,” said Richard Heard, President of 2NDGEAR’s parent company, Insight Investments. “2NDGEAR aims

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851 University Blvd. SE, Suite 203 Albuquerque, New Mexico 87106

505-245-6200 800-451-2933 PH 505-246-6219 FX



to double its business in the next five years and New Mexico offers a strong workforce and opportunity for growth. We look forward to being a part of this great community for many years to come."

The Albuquerque facility will be the company's primary location for returns, inspection, refurbishing, and shipment to current and new 2NDGEAR customers. The company plans to open in September in its new 37,420-square-foot building located at 7501 Meridian Pl. NW on Albuquerque's west side.

"We're proud to welcome another great employer to New Mexico as we continue to grow our thriving tech sector," said Governor Martinez. "It's incredible to see our reforms working to attract new businesses to our state while our local companies continue to succeed and create new jobs."

2NDGEAR is hiring locally, and positions include entry-level and managerial positions in operations, technical repair, shipping and receiving, and sales.

"I am pleased to welcome 2NDGEAR to Albuquerque, a mainstay for innovation and high-tech companies," stated Mayor Keller. "Creating good paying jobs is essential for our City and we look forward to working with 2NDGEAR as they continue to grow, right here in Albuquerque."

2NDGEAR makes a difference for local schools by providing the affordable, high quality technology needed to support today's educational objectives. The company also is committed to giving back to the communities in which it operates through support of non-profit organizations.



"We welcome our newest employer, 2NDGEAR, to Albuquerque's growing tech sector, and we look forward to the company's success here," said Roberta Cooper Ramo, Chair of Albuquerque Economic Development, Inc. "2NDGEAR's decision to locate its new Technology and Refurbishment Center in Albuquerque represents a significant impact to the local community: more than 100 jobs and \$12 million in new annual payroll are expected to be created, along with \$57 million in new economic activity."

About 2NDGEAR

2NDGEAR, a subsidiary of Insight Investments, LLC, is a leading supplier of new, recertified and refurbished IT equipment and software from partners including Dell, HP, Lenovo, Microsoft, Adobe and more. Offering IT implementation and support services including data destruction, imaging, deployment, office technology relocation, asset liquidation and warehouse outsourcing, 2NDGEAR supports the entire IT lifecycle. An established company respected for its uncommon dedication to service, 2NDGEAR has served thousands of businesses and educational institutions across the U.S. For more information, visit www.2NDGEAR.com.

About AED

AED is a private, nonprofit organization whose mission is to recruit business and industry, help local companies grow and generate quality job opportunities throughout the Albuquerque metro area. AED provides confidential assistance to businesses considering the area for expansion and new investment. Since its creation in 1960, AED has recruited 237 companies and more than 35,000 jobs to the Albuquerque metro area. AED also provides retention and expansion assistance to existing industry.