



ALBUQUERQUE ECONOMIC DEVELOPMENT

Generating jobs and opportunities
for the Albuquerque metro area

For Immediate Release.

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Contact: Annemarie Ciepiela Henton, 505-321-9775, achenton@abq.org

CONNECT TO SUCCESS REGISTRATION OPENS MARCH 20

Annual Workshop Helps Area Businesses

Connect with Resources to Expand

(Albuquerque, NM) - Albuquerque Economic Development, Inc. (AED), invites local professionals to attend Connect to Success, a workshop designed to connect people with resources to help them expand their businesses. Attendees will learn about valuable programs, hear best practices, and get the information they need to hire and manage talent, understand financing options, save money and grow.

The half-day event, which takes place May 4 from 8 a.m. to noon at the CNM Workforce Training Center, will feature the following topics and keynote speakers:

- State Incentives for Existing Businesses
Bob Walton, Vice President of Existing Business Development, AED
Dennis Houston, Expansion & Retention Consultant, AED
- New Mexico Labor Law: Staying Out of Court
Megan T. Muirhead, Attorney and Chair of Employment Group, Modrall Sperling
- Small Business Innovation Research: The Nation's Best Funding Source for Technology Startups
Barbara Stoller, Director, Small Business Innovation Research Resource Center
- Tackle Your Technical Challenges with the New Mexico Small Business Assistance Program
Genaro Montoya, Program Leader, New Mexico Small Business Assistance Program,
Sandia National Laboratories
- Working with the UNM Small Business Institute
Stacy Sacco, Director, Small Business Institute at UNM Anderson School of Management
- Get in the Zone! Could Albuquerque's Foreign Trade Zone be Saving You Money?
Randy Trask, Manager, Albuquerque-Bernalillo County International Trade Alliance
Scott Taylor, Partner, Miller & Company, P.C.



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WHEN Thursday, May 4
8 a.m.-12 noon
Check-in and breakfast begins at 8 a.m., workshop begins at 8:30 a.m.

WHERE CNM Workforce Training Center
5600 Eagle Rock Ave. NE
Albuquerque, NM 87113

TICKETS \$12 advance or \$15 at the door
<http://holdmyticket.com/event/277422>

EVENT INFO For more information, visit www.abqforwardfund.org/connect-to-success or call 505-246-6200.

The event is made possible by generous donations to the Albuquerque Forward Fund, a 501(c)(3) organization that supports AED's mission.

About Albuquerque Economic Development, Inc.

AED is a private, nonprofit organization whose mission is to recruit business and industry, help local companies grow and generate quality job opportunities throughout the Albuquerque metro area. AED provides confidential assistance to businesses considering the area for expansion and new investment. Since its creation in 1960, AED has recruited more than 250 companies and 31,000 jobs to the Albuquerque metro area. AED also provides retention and expansion assistance to existing industry.

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